

Jacket/cover images listing service

Providing timely, comprehensive data to NielsenIQ BookData enables your book record and jacket/cover image to be available to book buyers around the world, assisting their purchasing decisions.

Supporting your title record with a jacket/cover image is a critical element of your book information and helps ensure your titles are visible to your customers.

BookData accepts jacket/cover images from all publishers for inclusion on our database **free of charge**.

Routes to send your jacket/cover images electronically:

- **ONIX suppliers:** Front cover images can be collected from a SupportingResources composite in your ONIX. This option enables you to supply much larger resolution, higher quality images than via our other routes. Please contact testing.book@nielseniq.com to get set up
- **NielsenIQ Title Editor users:** You can upload jacket/cover images using our free online service. If you are not yet registered, you can sign up here: <https://www.nielsentitleeditor.com/titleeditor/>
- **Large volumes of images:** These can be sent by arrangement, via our FTP site. For access details, contact testing.book@nielseniq.com
- **Small volumes of images:** These can be sent directly via email to bibs.bookdata@nielseniq.com

Specifications for supplying jacket/cover images via ONIX:

- **SupportingResource** composite with all mandatory tags present
- **ResourceContentType:** must be '01' or '45'
- **ResourceMode:** must be '03'
- **ResourceForm:** must be '01'
- **ContentDate** composite must be supplied and updated when an image has been amended
- **Preferred file format:** JPEG
- **Minimum image size:** the minimum is 650 pixels - however using this method allows us to output much larger resolution images so to make the most of this route we recommend a minimum of 1500 pixels on the longest side at 300dpi
- **Image content:** Supply only the flat, face-on front cover. Crop the image if necessary. Other types of images (back cover, spreads, etc) can also be sent in ONIX using the appropriate ResourceContentType
- **Accepted file types:** JPEG (preferred), TIFF, GIF, BMP, PNG

Specifications for sending jacket/cover images via FTP, NielsenIQ Title Editor, or email:

- **Preferred file format:** JPEG
 - **Minimum image size:** 650 pixels in height at 100 DPI
 - **Filename requirements:** The file must be named using the valid ISBN only — no words, hyphens, or spaces (e.g. 9781234567890.jpg). Incorrectly named files will fail to load
 - **Image content:** Supply only the flat, face-on front cover. Crop the image if necessary. Do not include the back cover
 - **Colour and file settings:** Images must be in PC format (or saved as a PC-formatted file if using an Apple Mac) using RGB colour mode or 24-bit true colour
 - **Accepted file types:** JPEG (preferred), TIFF, GIF, BMP, PNG
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Important notes

Use of jacket/cover images is at BookData's discretion. Once we have added your jacket/cover images to our gallery they will be used to enhance the book record on our BookData services and data feeds; all our services are supplied to major booksellers and librarians worldwide.

License

By providing to us a jacket/cover image, you grant to us a non-exclusive, perpetual, royalty free, worldwide license to disseminate a copy of that jacket/cover image in our products and services, at our sole discretion.

For more information email: bibs.bookdata@nielseniq.com