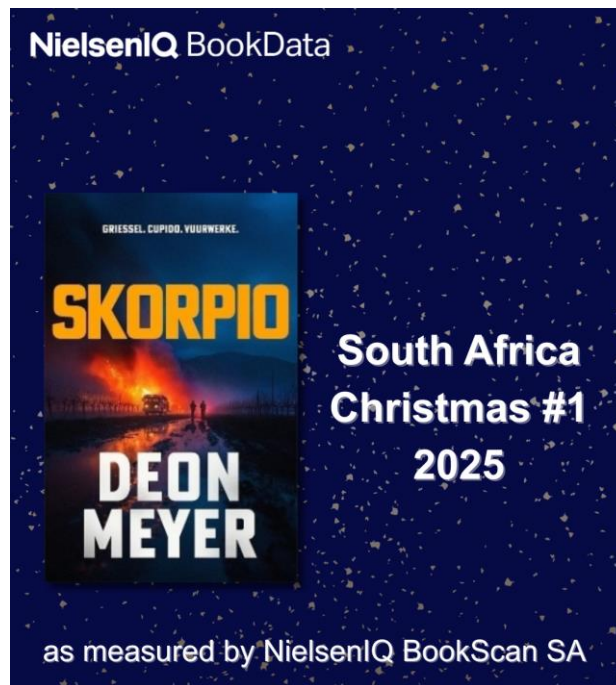


Press Release



NielsenIQ BookScan announces Deon Meyer's *Skorpio* as the official South African Christmas Number One bestseller

Cape Town, 19 December 2025 — Deon Meyer's *Skorpio* is South Africa's official Christmas Number One bestseller according to NielsenIQ BookScan figures for print book sales for the week ending 13 December 2025.

The bestselling author's latest book *Skorpio* sold 2,810 copies in the week ending 13 December 2025, making it the bestselling title overall, in the South African Book Market.

South Africa Top 10 bestsellers: week ending 14 December 2025

1. *Skorpio*, Deon Meyer
2. *Dairy of a Wimpy Kid: Partypooper*, Jeff Kinney
3. *Unlocked*, Eben Etzebeth
4. *The Widow*, John Grisham
5. *Exit Strategy*, Lee Child & Andrew Child
6. *The Secret of the Secrets*, Dan Brown
7. *The Let Them Theory*, Mel Robbins & Sawyer Robbins
8. *Atomic Habits*, James Clear
9. *The Last Love Song*, Lucinda Riley
10. *The Psychology of Money*, Morgan Housel

In 2024, the Fiction writer John van de Ruit took the Christmas #1 spot with *Spud: The*

NielsenIQ BookData

Reunion, selling 1,132 copies. A grand total of R58.4m was spent on 220k printed books in South Africa last week. Another fantastic result for the South Africa book industry over the holiday season.

Notes for Editor

Data should be sourced to NielsenIQ BookData. Printed book sales data comes from the NielsenIQ BookScan SA Consumer Market panel.

Please contact infobookresearchSA@nielseniq.com with any queries.

Note offices are closed 25 December through to 31 December and will reopen on 02 January 2025

About NielsenIQ BookData

NielsenIQ BookData offers a comprehensive range of services to the international book industry, supporting the discovery, purchase, distribution, and sales measurement of books. We proudly manage the ISBN and SAN Agencies for the UK & Ireland, providing publishers with a suite of services, from assigning ISBNs to adding metadata to our database, along with promotional tools to help market your book effectively.

For booksellers and libraries, we offer access to our database of over 53 million book records for title look-up, enriching websites, and managing internal systems. Our research services deliver retail sales analysis for both print and e-books across 17 territories, complemented by insights from our Books and Consumers Survey, as well as Country and Genre-specific reports.

NielsenIQ BookData is wholly owned by NielsenIQ(NIQ), for more information: www.niq.com/bookdata

About NIQ

NielsenIQ (NYSE: NIQ) is a leading consumer intelligence company, delivering the most complete understanding of consumer buying behaviour and revealing new pathways to growth. Our global reach spans over 90 countries covering approximately 85% of the world's population and more than \$7.2 trillion in global consumer spend. With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art platforms—NIQ delivers the Full View™.

For more information, please visit www.niq.com

Forward Looking Statement

This press release may contain forward-looking statements regarding anticipated consumer behaviors, market trends, and industry developments. These statements reflect current expectations and projections based on available data, historical patterns, and various assumptions. Words such as “expects,” “anticipates,” “projects,” “believes,” “forecasts,” “plan,” “look ahead,” and similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future outcomes and are subject to inherent uncertainties, including changes in consumer preferences, economic conditions, technological advancements, and competitive dynamics. Actual results may differ materially from those expressed or implied in these statements. While we strive to base our insights on reliable data and sound methodologies, we undertake no obligation to update any forward-looking statements to reflect future events or circumstances, except to the extent required by applicable law.