

Share results online for faster decision- making

Add-on RegioGraph TeamConnect

NIQ Geomarketing

powered by  intelligence



Use Case: Sales Manager



I already plan and optimize my sales territories with RegioGraph and would like **to communicate my results even more quickly** and use them as the basis for my weekly meeting.

To manage success, it's important for me to share the very **latest figures and analyses**. I therefore need a communication tool with which I can reach my team everywhere and inform them about updates and upcoming plannings.



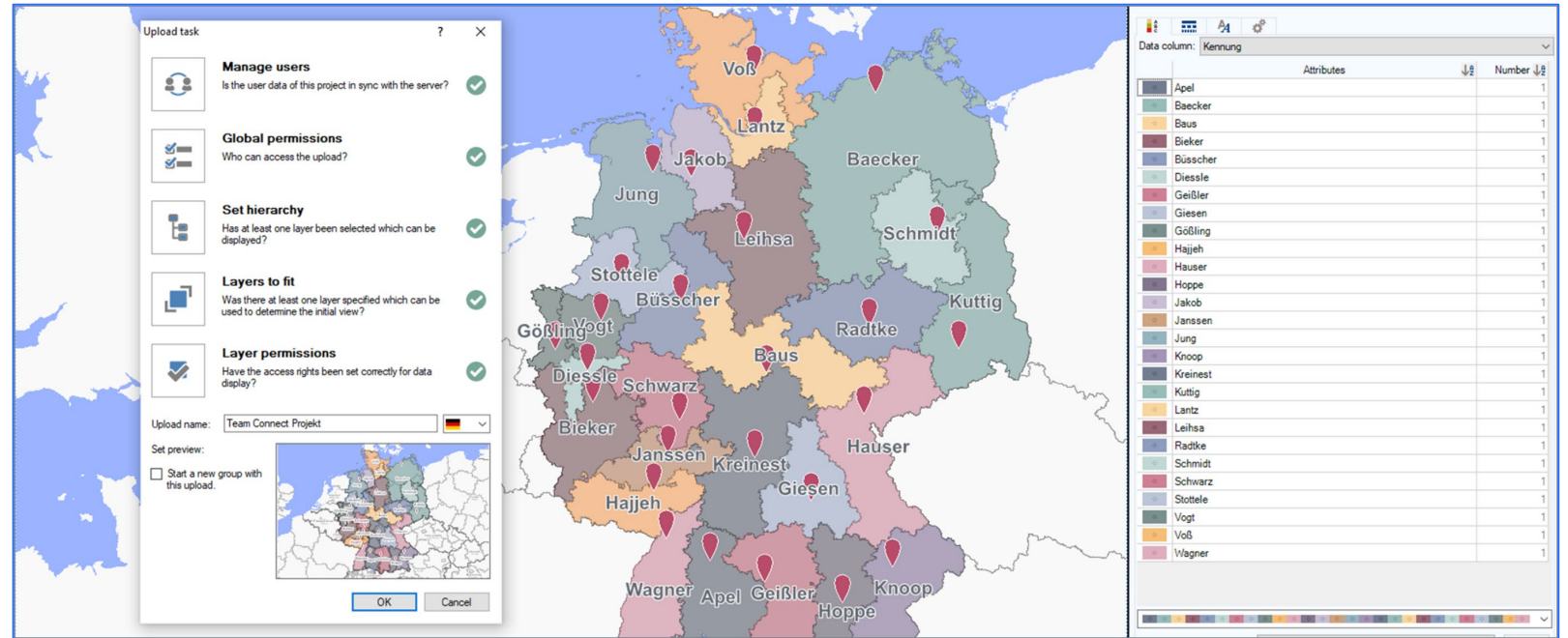
The solution:

RegioGraph for project creation and
the add-on **RegioGraph**
TeamConnect for communication.

Upload results as team insight

Want to share current figures
and plannings from
RegioGraph?

With your saved settings, you
can communicate updates
with a click.



www.NIQ-regiograph.com/connect | Screenshot created with RegioGraph TeamConnect

As the login is browser-based, you can reach your team everywhere simultaneously – via various end devices. Each team member sees only what is relevant for them.



Use Case: Sales force

“

Whether I'm on the go, in home office or in the office – I always want to be **up to date**. I want to be able to find all my information in one place and not wasting time with outdated emails and attachments.

A **zoom map** would be ideal to access all customer data and locations in my area.

If there are **updates** that affect me, I would like to be notified and be able to comment on it.

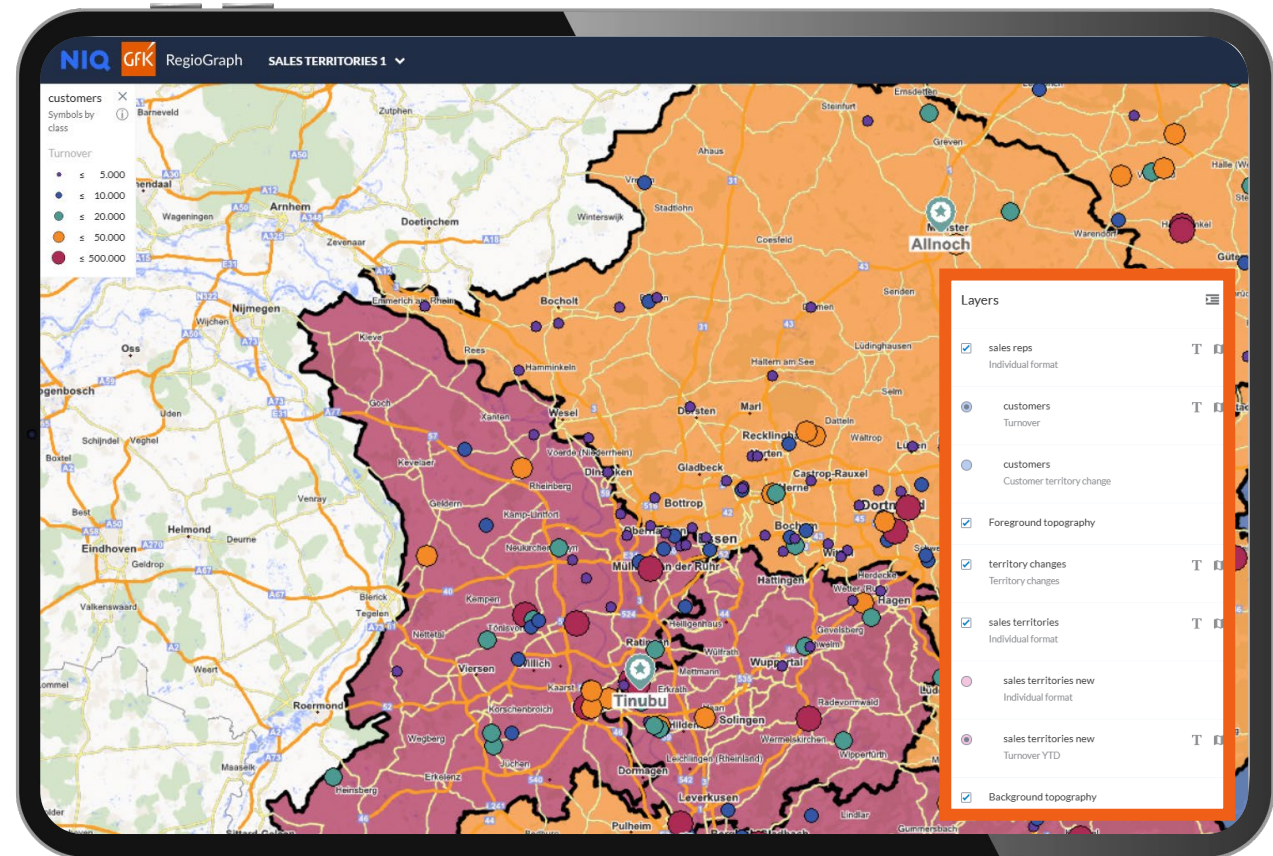


The solution:

Access to shared projects as **RegioGraph TeamConnect** viewer

Perfect map design

- Get up-to-date data analyses from RegioGraph online as an interactive map. This provides you with details at every zoom level.
- Showing/hiding layers makes it easier to analyze your data.
- For example, display topography and roads for orientation only as long as you need them.

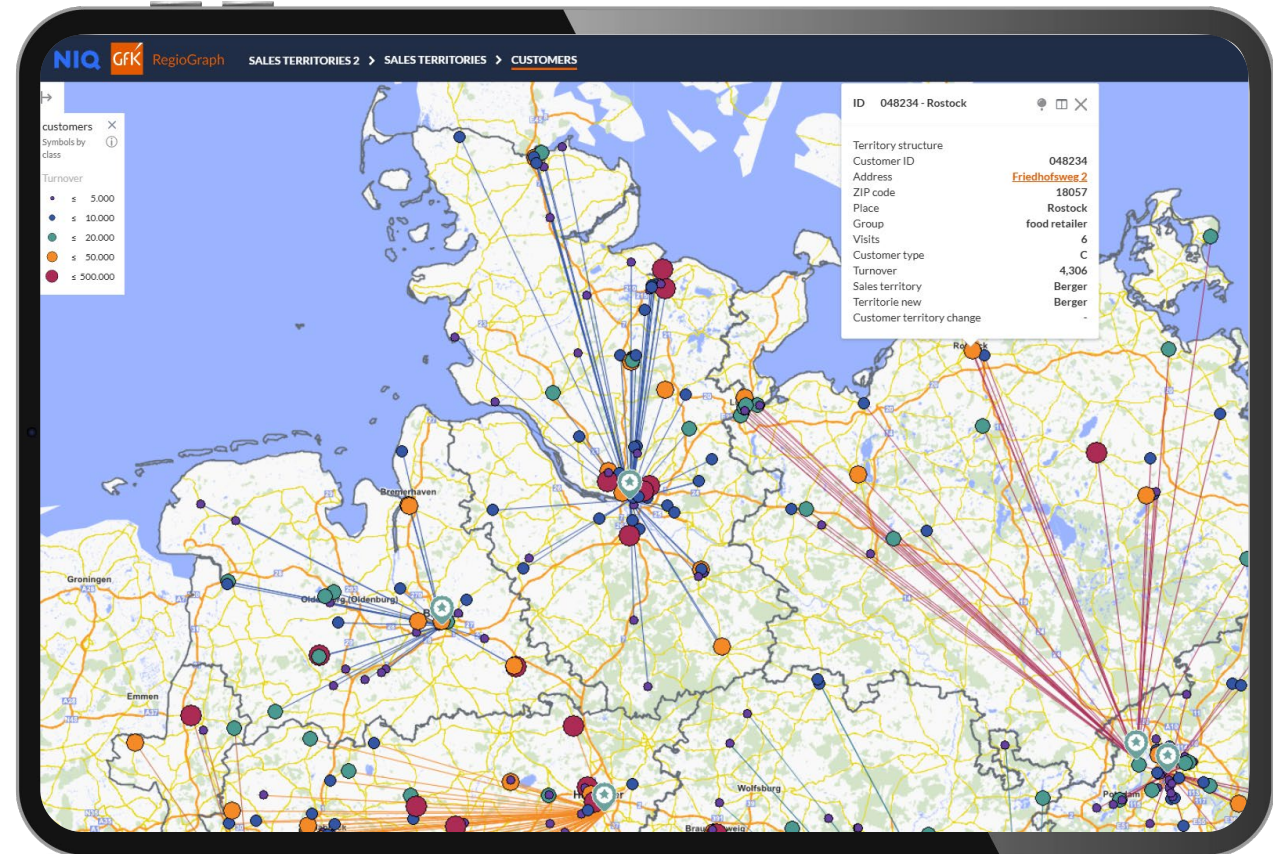


www.NIQ-regiograph.com/connect | Screenshot created with RegioGraph TeamConnect

Data visualization

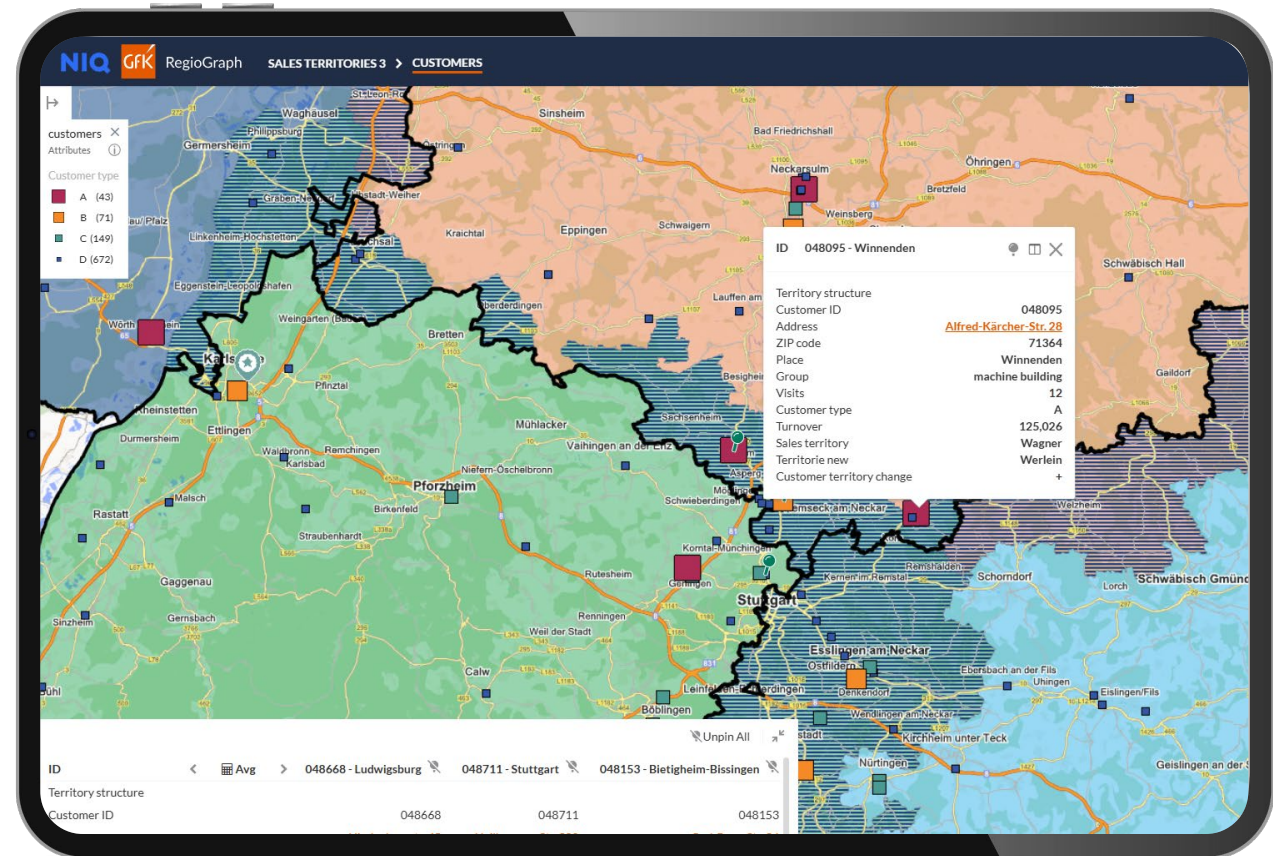
The wide range of display options from RegioGraph increases the informative value of the split analyses:

- Customer points can be mapped according to sales volume.
- The star display and coloring show which customers are assigned to which sales representative.
- You can identify whether a customer is located outside the territory.



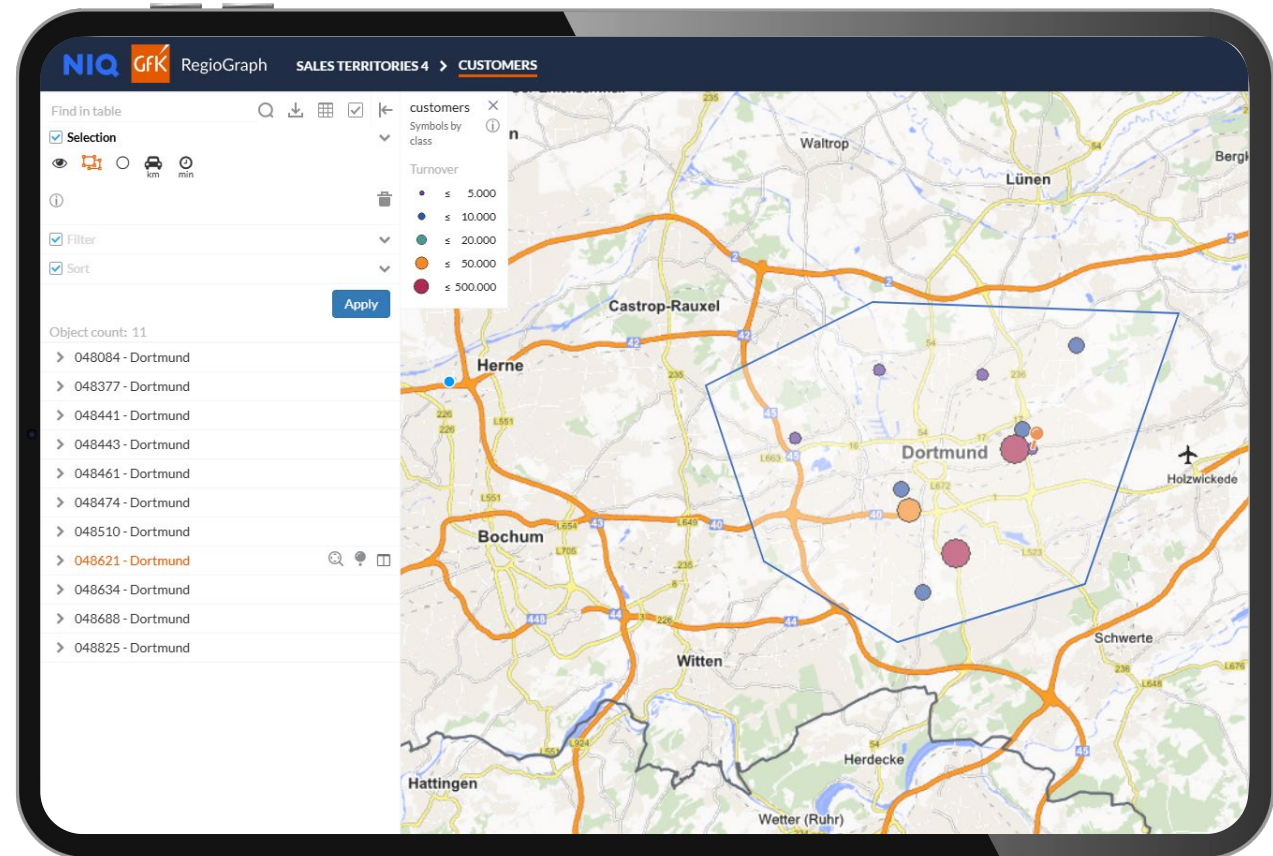
Sales territory changes

- View individual sales territories and look at customer distribution and ABCD classification.
- The map display allows you to see at a glance which customers are affected by the sales territory change.
- For a closer look at the key figures of a new customer, you can "pin" it at the bottom.



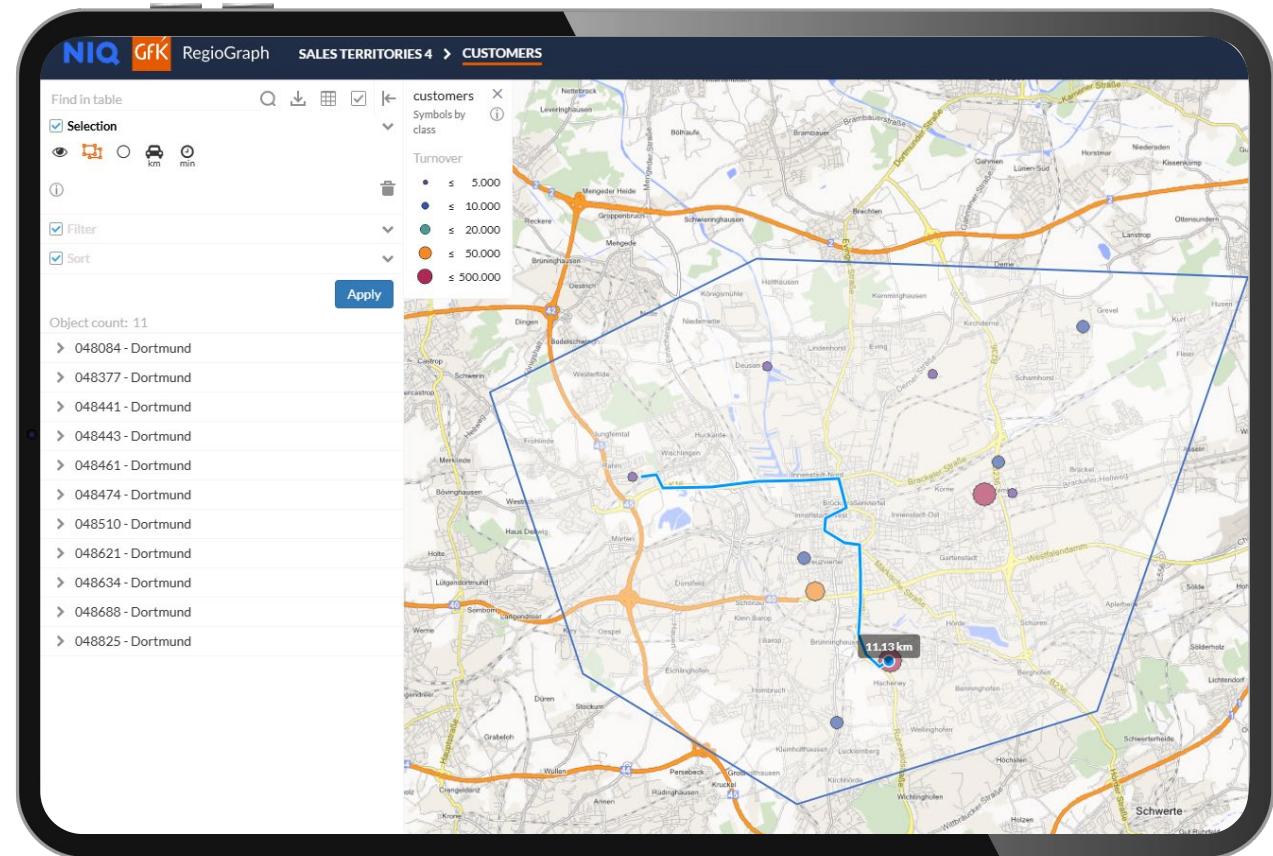
Data analysis I

- All stored data can be found in the overall table.
- Use circle, rectangle or polygon to select only certain customers on the map.
- By searching, filtering and sorting you can easily evaluate your data.
- Your results can be downloaded as Excel or CSV.



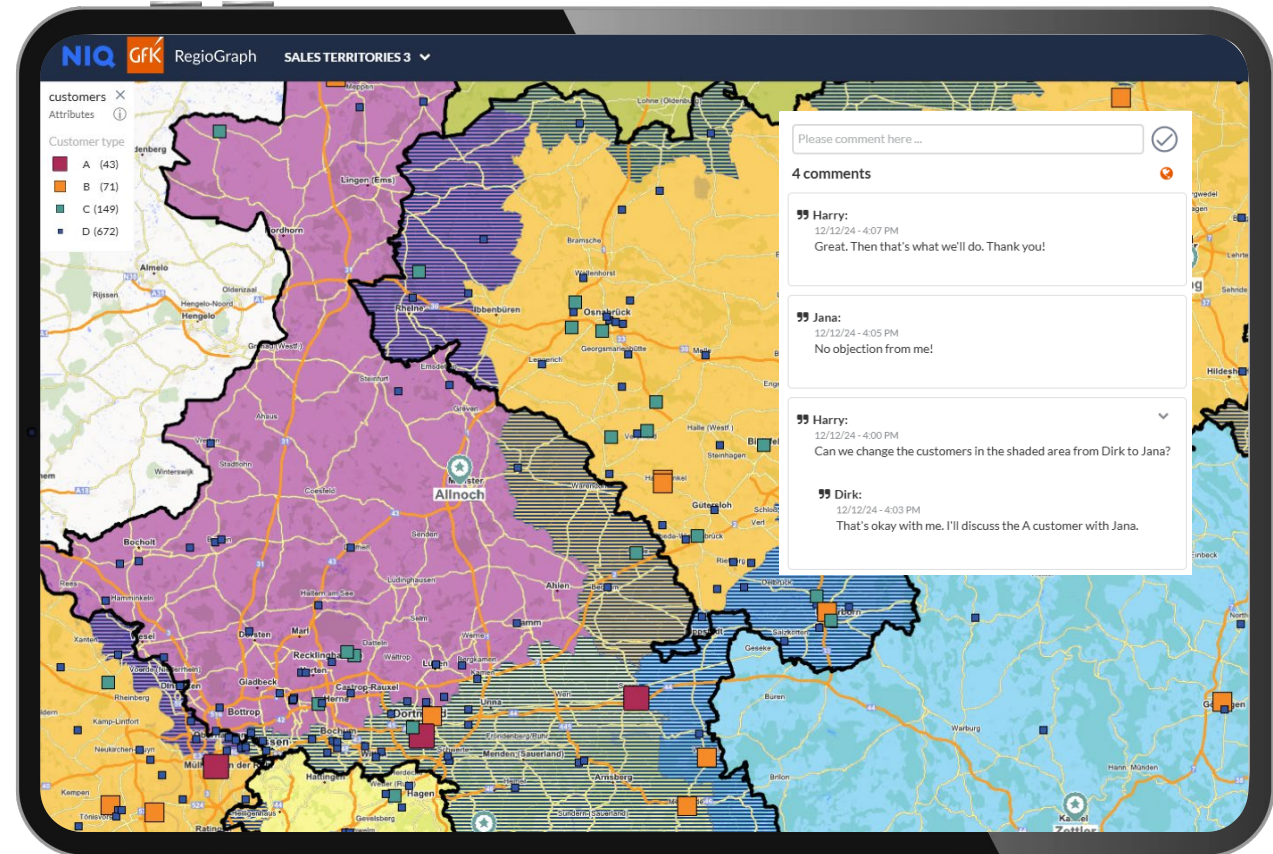
Data analysis II

- Measure distances between customer points or locations.
- This allows you to estimate your next route for customer visits.



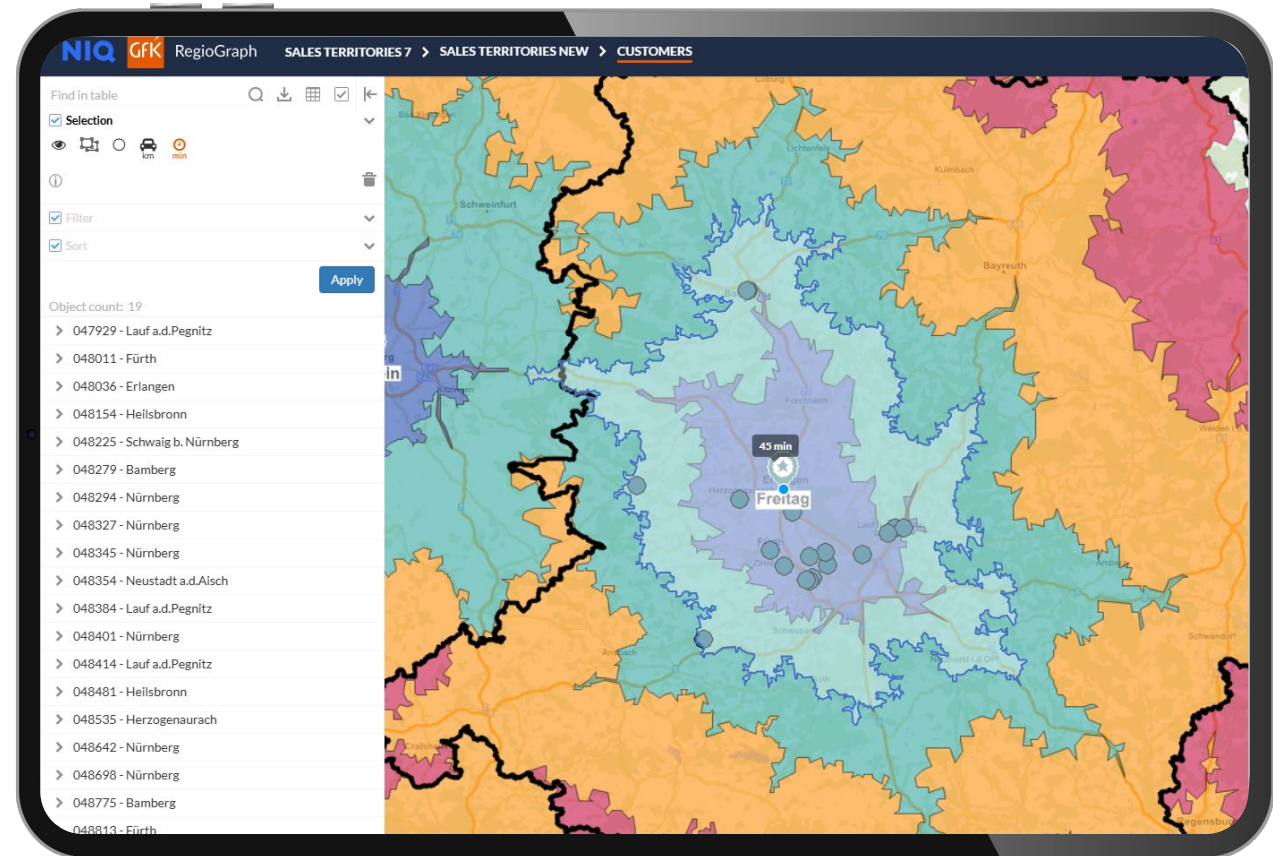
Communication

- Updates and changes are displayed as notifications.
- If you want to exchange information with your colleagues, you can use comments.
- Refer to a map section to clarify your comment.



RegioGraph TeamConnect: Select your customers by drive-time zone

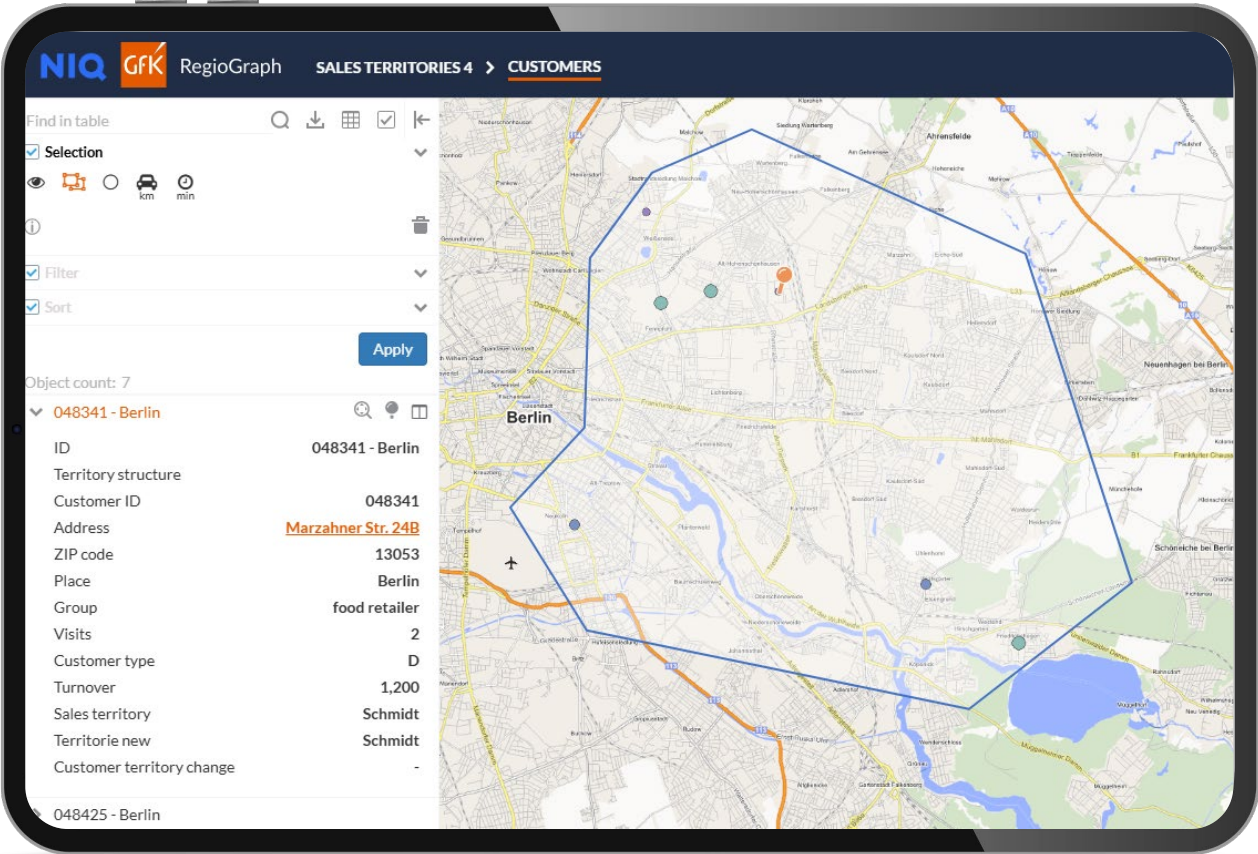
Calculate your customers by drive time zones in TeamConnect and select additional filter criteria. This will give you an overview of the information that is relevant to you.



www.NIQ-regiograph.com/connect | Screenshot created with RegioGraph TeamConnect

RegioGraph TeamConnect: polygon selection

Choose your preferred catchment area from various geographic components such as drive-time zone, distance, viewing window or free polygon.



For which RegioGraph versions is the add-on available?

The add-on for your RegioGraph version

Available for all RegioGraph versions

RegioGraph Analysis	RegioGraph Planning	RegioGraph Strategy
offers the fundamental tools necessary for analyzing your customers, turnover and potential.	includes intelligent tools for sales territory planning and optimization as well as street-level customer analyses.	provides powerful tools for detailed location evaluations based on potential and competitor influences.
Basic version:	In addition to all contents of Analysis:	In addition to all contents of Planning:
- easy data import by postal codes (geocoding) - updating of data - diverse market analyses (ABC, customer density, portfolio, charts, score, index, etc.) and customizable formatting - NEW: detect duplicates, calculate nearest locations, improved calculation of drive-time zones, new design options when creating documents - results exportable as a PDF, MS Excel file, image, etc. Go to pricing...	- easy data import by address (geocoding) - professional sales territory optimization tools - planning view with dashboard interface, including map, charts and a table - NEW: calculation of nearest locations based on road distances - calculation of workload - calculation of catchment areas - detailed reporting Go to pricing...	- street segment-level analyses e.g. competition, prospective customers - location evaluation and planning with consideration of competitors - detailed reporting for micro-data in data analysis mode - NEW: consideration of driving ranges and upper value limits in location planning - optional integration of detailed data on end consumers and business potential possible Go to pricing...

Add-on RegioGraph TeamConnect

allows you to share results online with your team for current insights into your planning.

RegioGraph Analysis, Planning, or Strategy required for project creation



- easy uploading of project results to your company's own web server incl. 10 viewers with browser-based access to shared projects from various end devices (extension for additional viewers possible)
- assign access rights for selected viewers
- presentation of diverse market analyses and sales structures on the interactive map
- overview of all data in an overall table with search, filter, and sort functions
- NEW: comparison options via diagrams, tour, simplified user rights assignment, bookmarks, location of comments

[Go to pricing...](#)

[Would you like to find out more? Please contact us directly.](#)



What are the technical requirements?

Secure environment for your company data

Your data is protected through storage on your company's own web server



System prerequisites

- CPU: Intel Xeon @3.2 GHz (16 processors)
- RAM: 128 GB
- HDD: 200 GB
- Windows server 2016/2019/2022, 64-bit
- Internet Information Services (Version 10.X)
- SSL certificate is mandatory
- RegioGraph Online Services 0.11

Current client configuration

- up-to-date browser; Google Chrome recommended

You don't have your own web server?

We've partnered up with Urbetho to provide you with a holistic solution



Ready to use

RegioGraph TeamConnect comes pre-installed on Urbetho's virtual machines



Maximum security for your data

Your company data is securely stored and regularly backed up on the virtual machines



Regular updates

Your virtual machines will be automatically updated whenever a new version is available



Flexible pricing

The number of virtual machines and thus the price depend on your number of viewers



Customer support

If you have problems or questions, you'll get excellent customer support by our experts

We work with market leading companies



DENON



FERRERO



Thomas Sabo



L'ORÉAL®

WELEDA
Seit 1921

MEDIA - SATURN

Alcon®



mediserv



Contact us at any time.

Your Geomarketing team

www.nielsen.com/geomarketing

T +49 911 395 2600

geomarketing.gfk@smb.nielseniq.com

More about our solutions:

Product catalog

Webshop