

Installation RegioGraph Desktop

You want to install RegioGraph Desktop (*Analysis/Planning/Strategy, 32- or 64-Bit version*) on a computer for the first time.

Sie möchten RegioGraph Desktop (*Analysis/Planning/Strategy, 32- oder 64-Bit-Version*) auf einem Computer neu installieren.

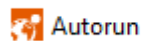
You need administrator rights for the installation.

Für die Installation benötigen Sie Administratorrechte.

Unzip the downloaded installation package.

Entzippen Sie das heruntergeladene Installationspaket.

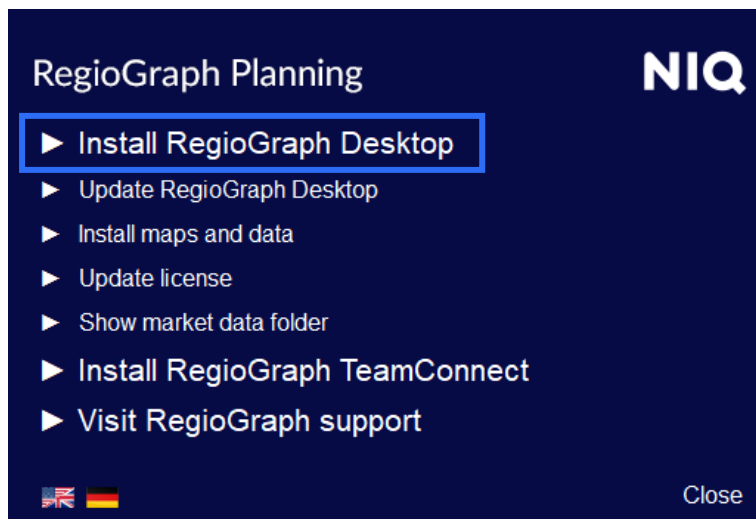
Start the **Autorun.exe** file.



Starten Sie die **Autorun.exe** Datei.

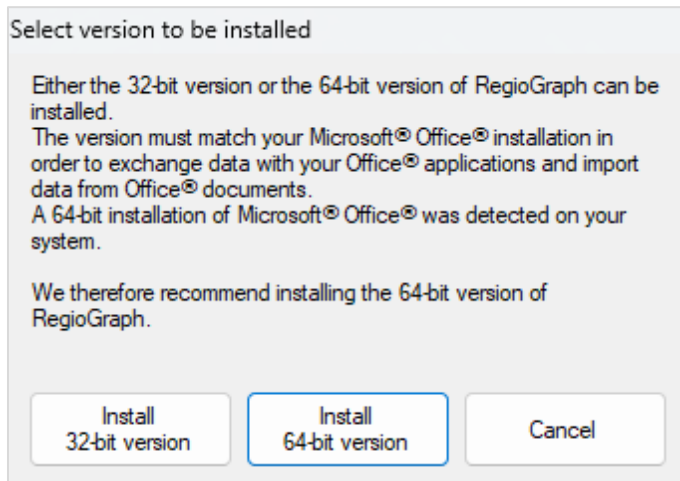
Click on "Install RegioGraph Desktop".

Wählen Sie „RegioGraph Desktop installieren“.

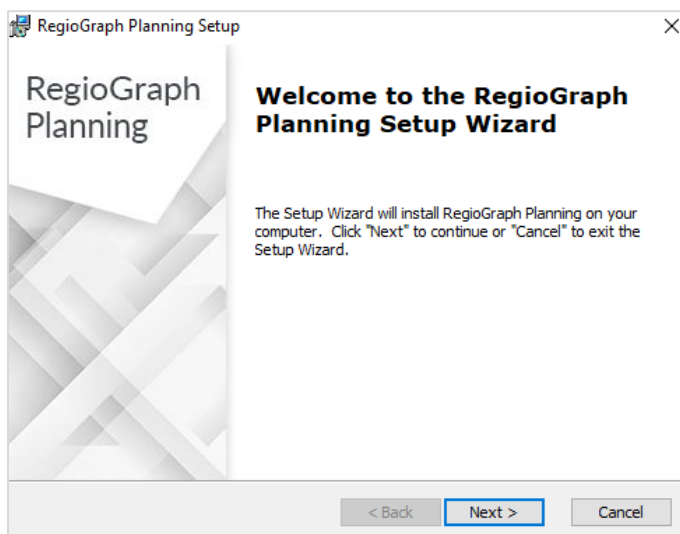


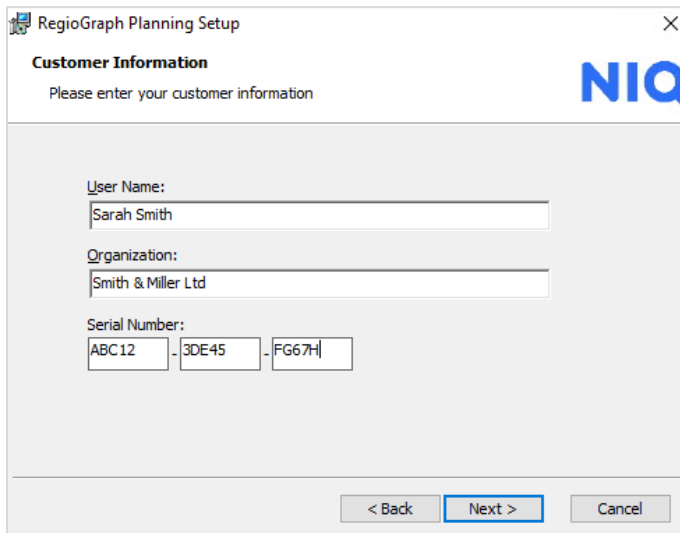
RegioGraph can be installed in either the 32-bit or 64-bit version.
Install the bit version analogous to your MS Office bit version.

RegioGraph kann wahlweise in der 32-Bit- oder in der 64-Bit-Version installiert werden. Installieren Sie die Bit-Version analog zu Ihrer MS Office Bit-Version.



You will now be guided through the installation steps.
[Sie werden nun schrittweise durch die Installation geführt.](#)





RegioGraph Planning Setup

Customer Information
Please enter your customer information

NIQ

User Name:
Sarah Smith

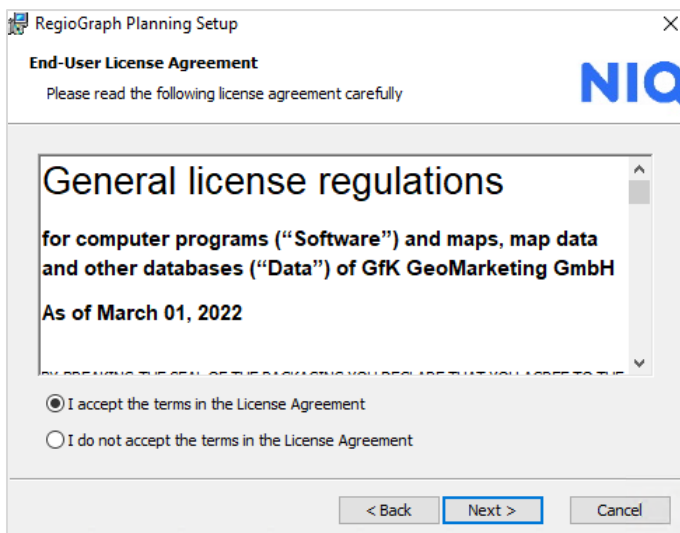
Organization:
Smith & Miller Ltd

Serial Number:
ABC12 - 3DE45 - FG67H

< Back Next > Cancel

Enter your name, your company and your license key.

Geben Sie Ihren Namen, Firma und Lizenzschlüssel ein.



RegioGraph Planning Setup

End-User License Agreement
Please read the following license agreement carefully

NIQ

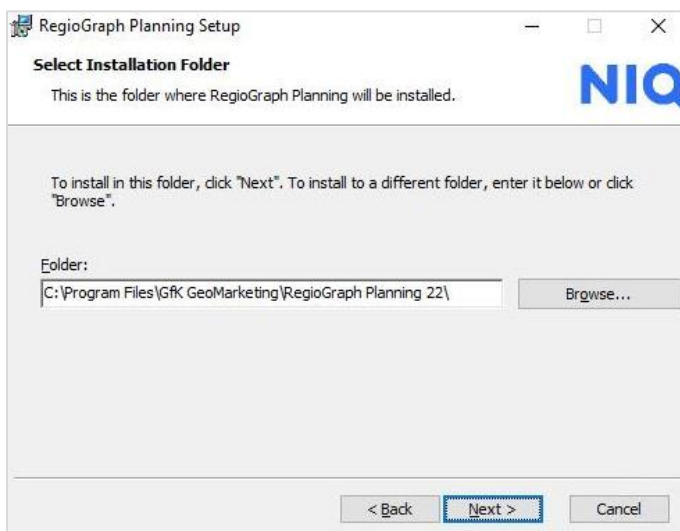
General license regulations
for computer programs ("Software") and maps, map data and other databases ("Data") of GfK GeoMarketing GmbH
As of March 01, 2022

☒ I accept the terms in the License Agreement
☐ I do not accept the terms in the License Agreement

< Back Next > Cancel

Confirm the license agreement.

Bestätigen Sie anschließend die Lizenzvereinbarung



RegioGraph Planning Setup

Select Installation Folder
This is the folder where RegioGraph Planning will be installed.

NIQ

To install in this folder, click "Next". To install to a different folder, enter it below or click "Browse".

Folder:
C:\Program Files\GfK GeoMarketing\RegioGraph Planning 22\ Browse...

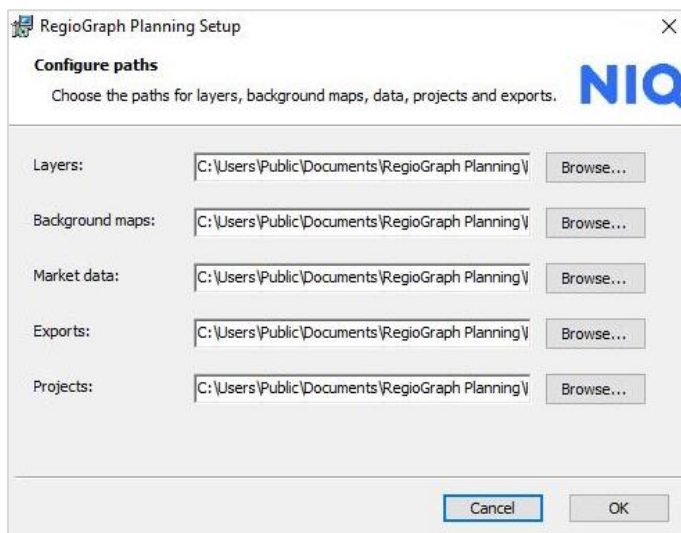
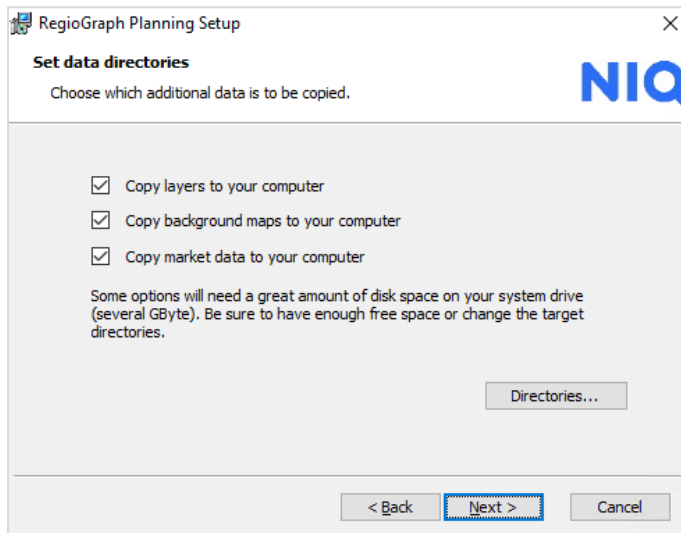
< Back Next > Cancel

It is recommended to install RegioGraph in the default installation directory.

Wir empfehlen, die Installation im Standard-Installationsverzeichnis durchzuführen.

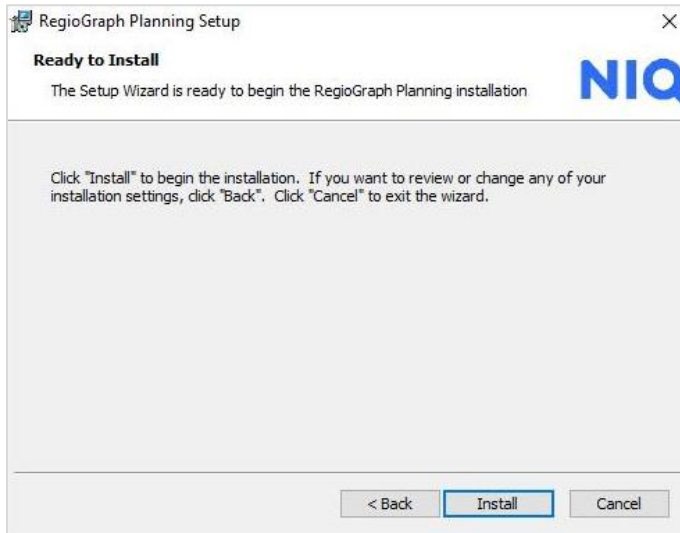
Copy the maps and data to your computer so that they are available to you for map creation. The default directories can be changed if required.

Kopieren Sie die Karten und Daten auf Ihren Rechner, damit Ihnen diese zur Kartenerstellung zur Verfügung stehen. Die Standardverzeichnisse können bei Bedarf geändert werden.



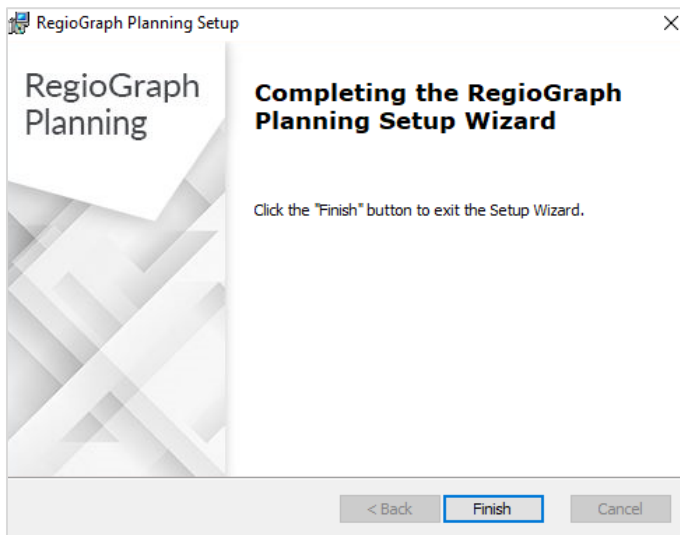
Start the installation.

Starten Sie die Installation.



Done! You can now close the setup assistant.

Geschafft! Sie können den Setup Assistenten nun beenden.



Do you need help? Please contact:

Benötigen Sie Hilfe? Wenden Sie sich gerne an:

support.regiograph@smb.nielseniq.com