

CRESTA Zones and NIQ boundary data

NIQ Geomarketing

powered by  intelligence



What are CRESTA Zones?

Communicate risk insights using a common standard

Use Cases



Boundary data for analyzing, aggregating and exchanging risk-related insights.

Target groups



Insurers, reinsurers, modelers, regulators and other industry professionals.

NIQ Geomarketing as official partner



Created in collaboration with [PERILS AG](#).

Global Coverage



Link your data to zones in 137 countries. Look up zones for your markets using: [map viewer](#).

Communicate risk insights using a common standard

Two resolutions support a broad range of insurance applications:



- analyze exposures
- model catastrophes



- underwrite policies
- adjust premiums



- track loss volumes
- Solvency II regulations

LowRes

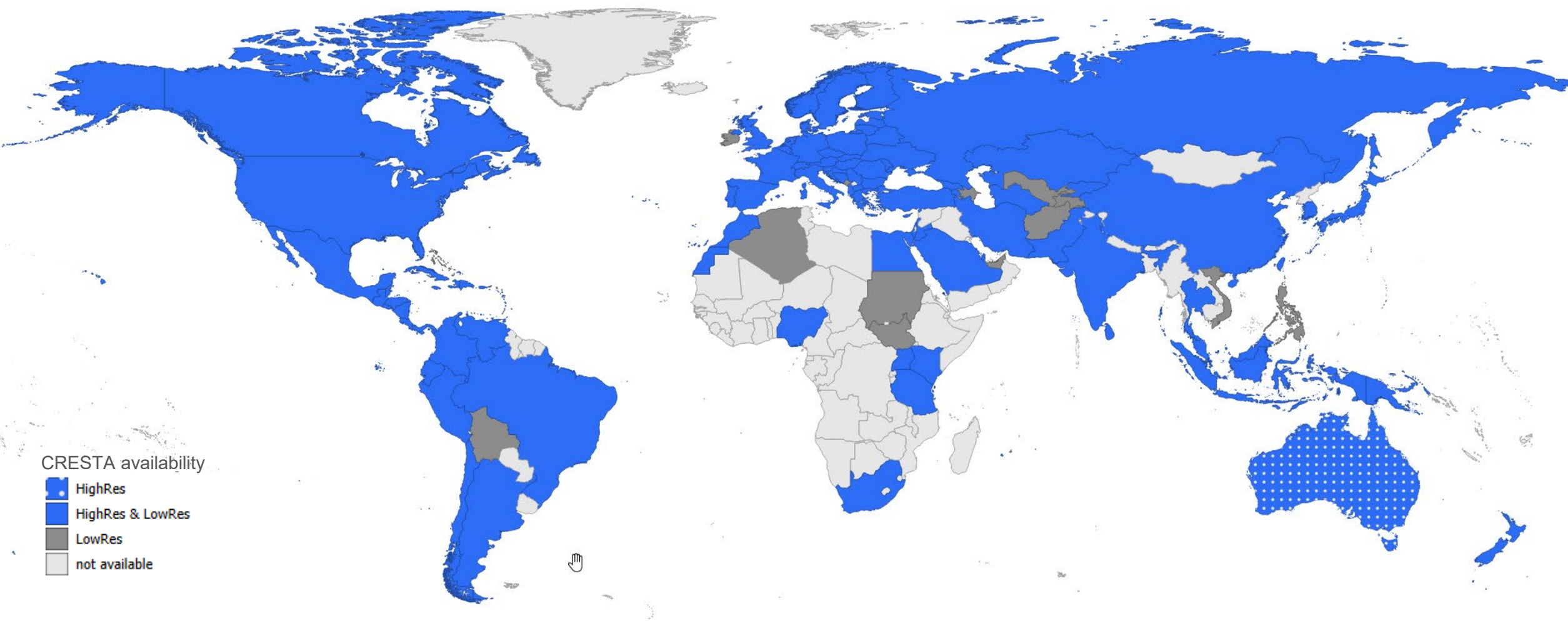
Resolution corresponds to two-digit postcodes or admin. levels > **4,801 units**

HighRes

Resolution corresponds to detailed postcodes or municipalities > **242,172 units worldwide**

Availability of CRESTA Zones worldwide

Covering 137 countries



www.nielseniq.com/geomarketing | Map created with RegioGraph| CRESTA zones created in collaboration with PERILS AG

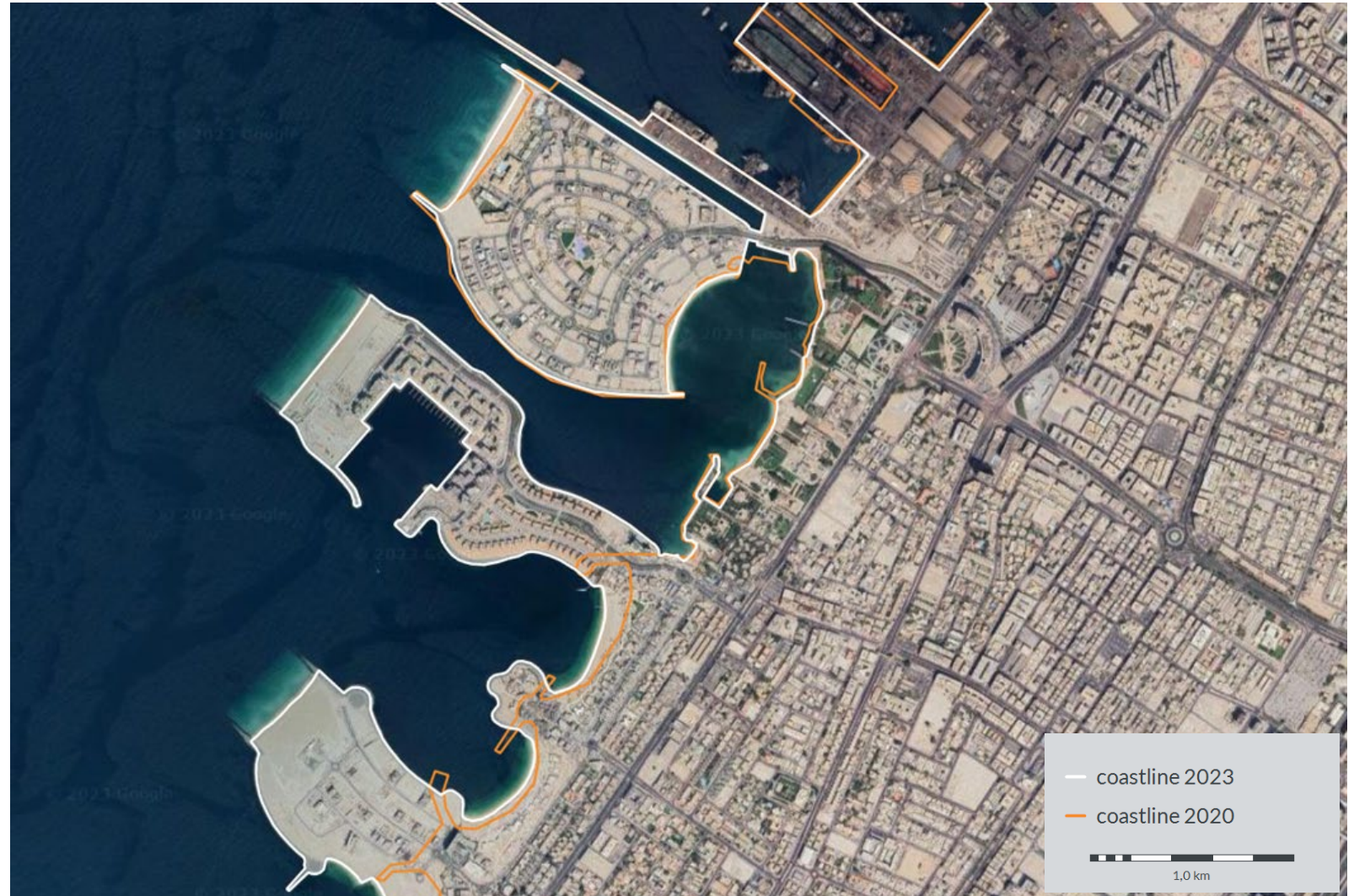


“As a globally adopted standard for the exchange of insurance data, CRESTA zones play a critical role in both assessing risk and communicating insights. GfK’s proven cartographic expertise and high-quality geodata ensure that this important product meets the evolving demands of the insurance industry.”

Dr. Christoph Oehy, CEO at PERILS

DUBAI - highly detailed and precise coastlines

Avoid errors in planning and
analyzing with precise and
updated boundaries



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For further information about NIQ maps...

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You can find our geodata solutions in our

[product catalog](#)