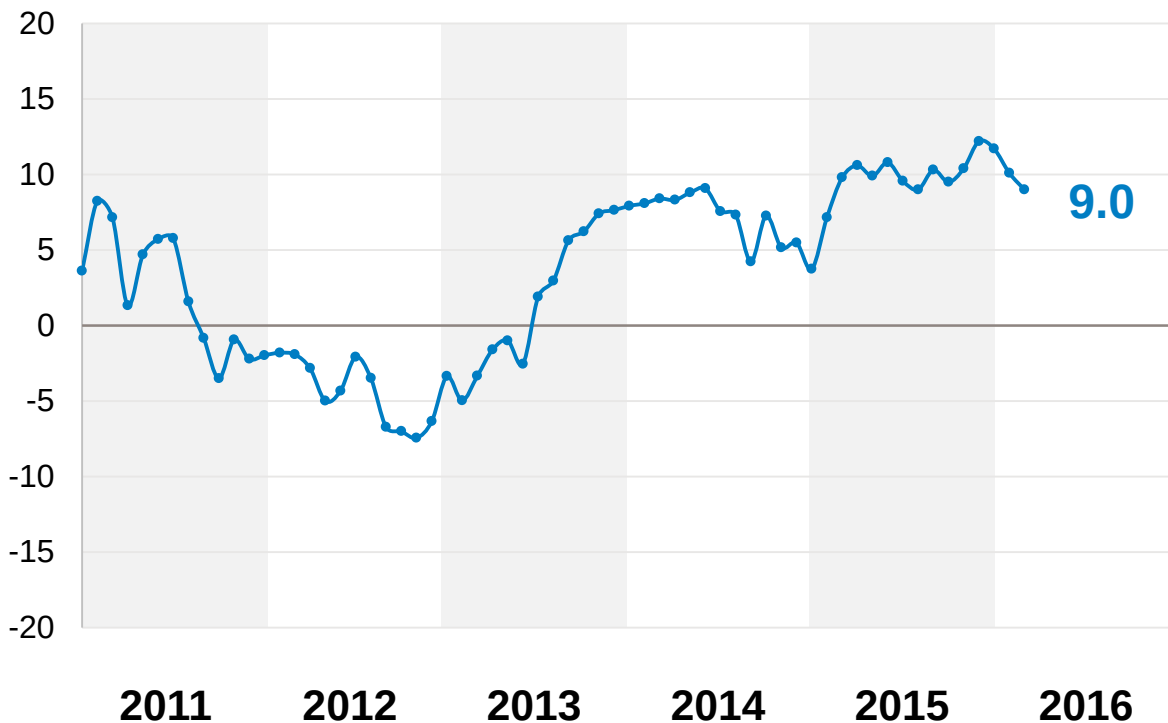


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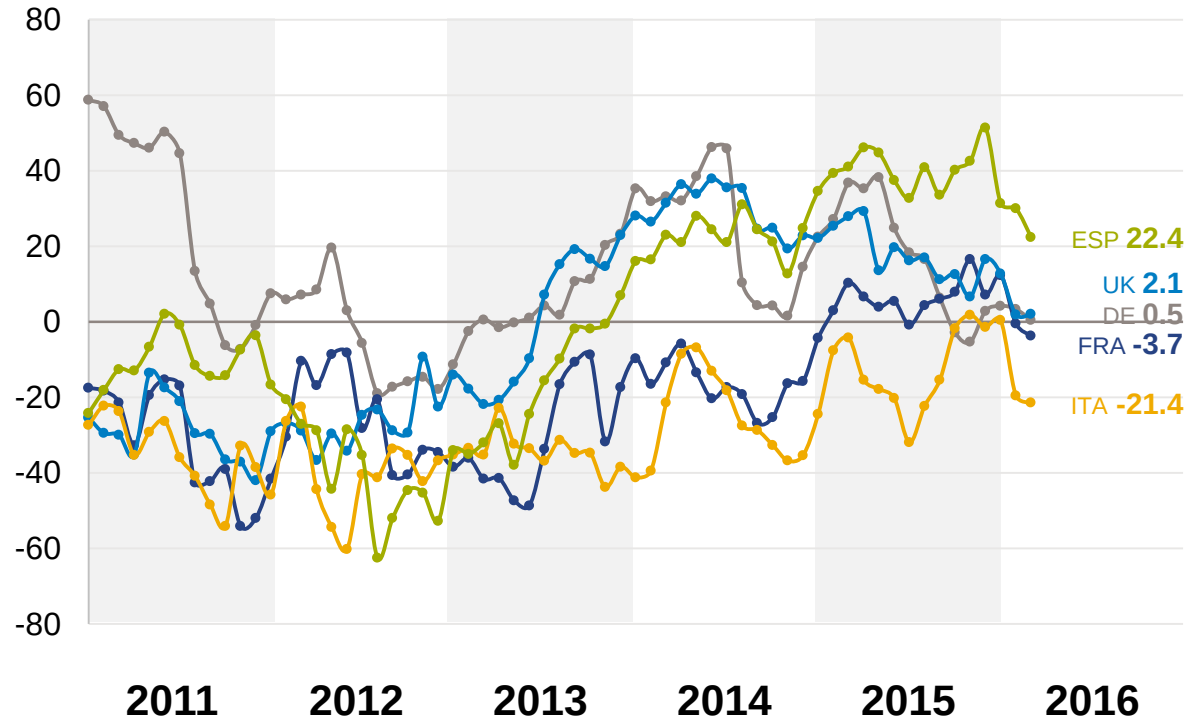
Source: GfK survey on behalf of the European Commission | 03/16

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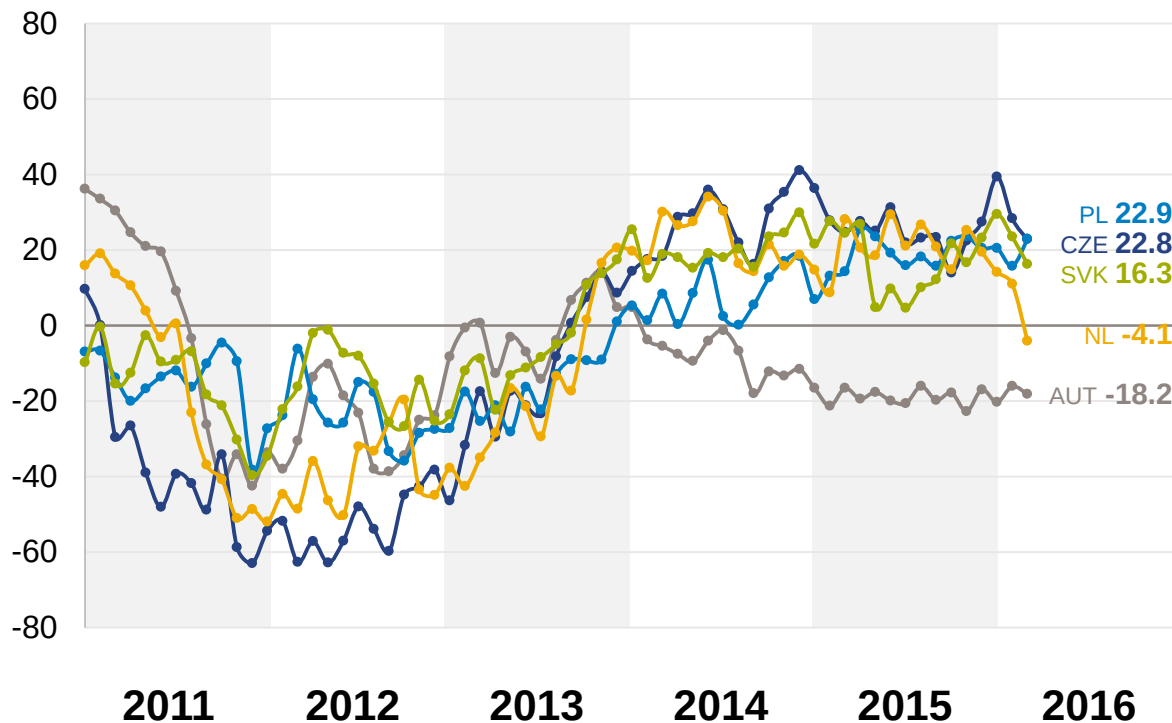
Source: GfK survey on behalf of the European Commission | 03/16

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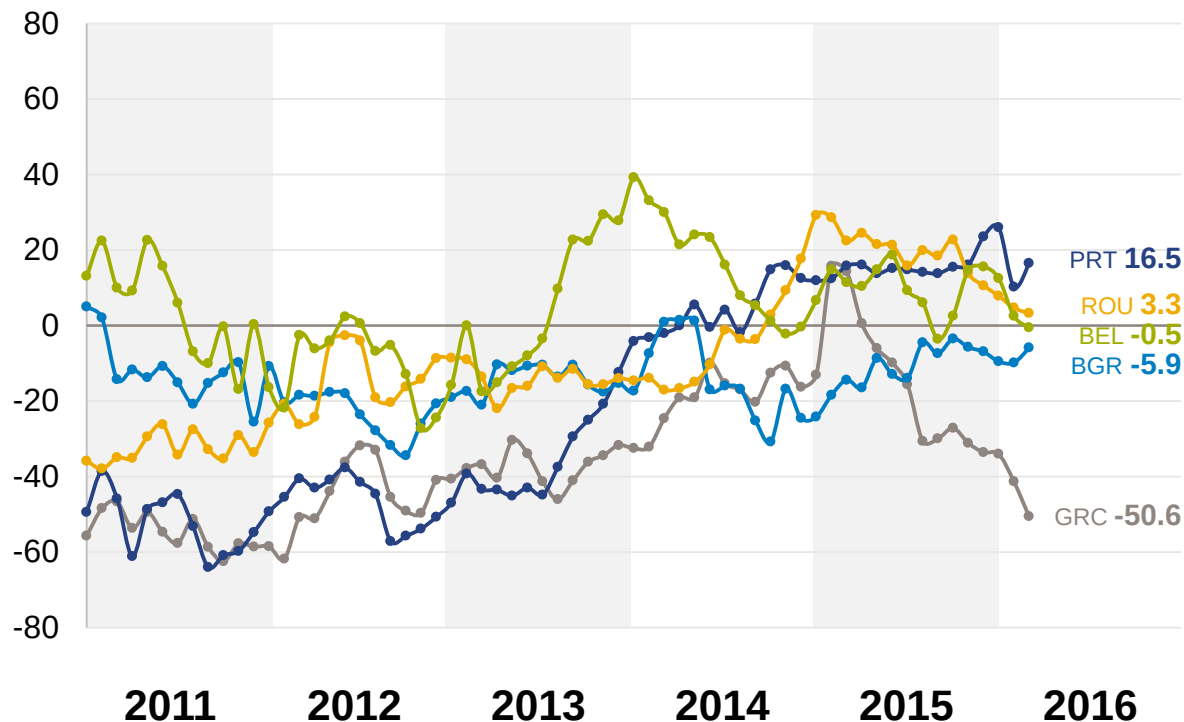
Source: GfK survey on behalf of the European Commission | 03/16

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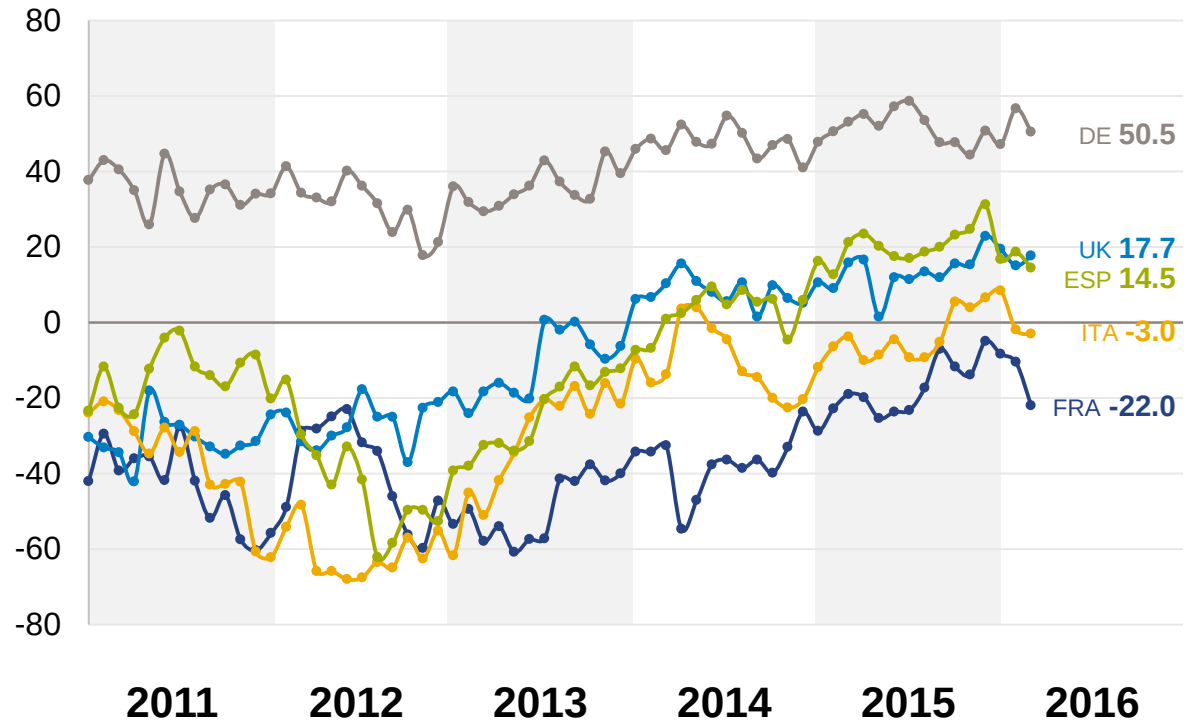
Source: GfK survey on behalf of the European Commission | 03/16

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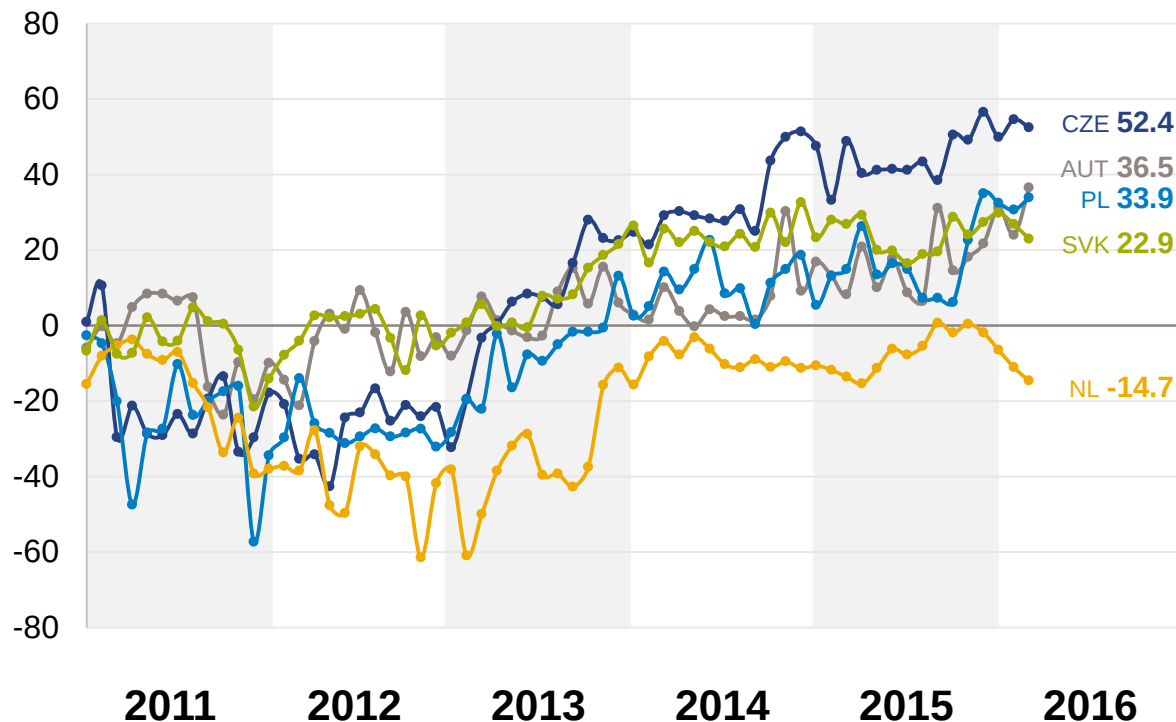
Source: GfK survey on behalf of the European Commission | 03/16

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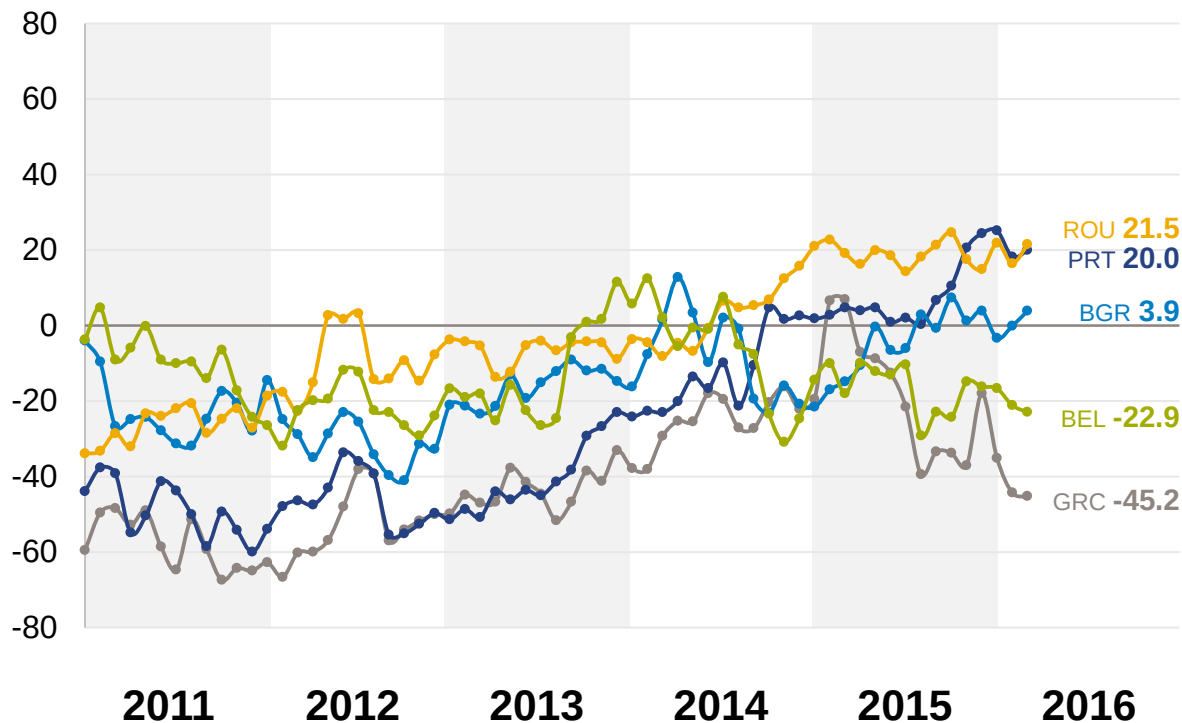
Source: GfK survey on behalf of the European Commission | 03/16

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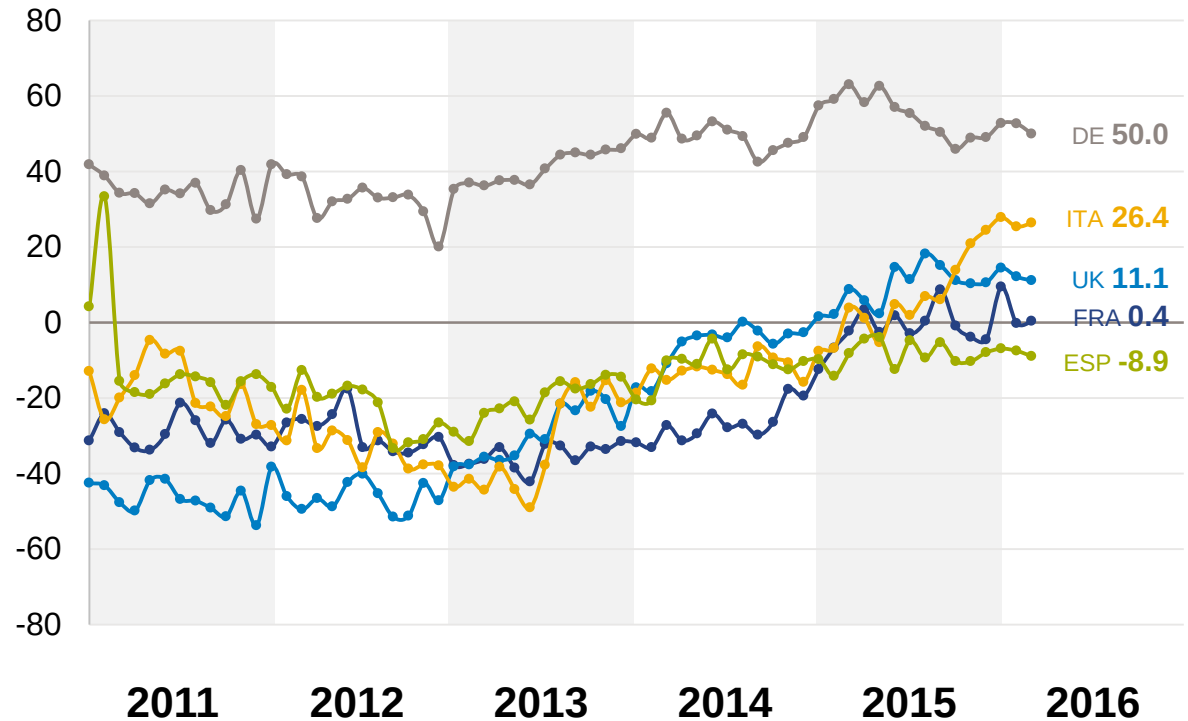
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Propensity-to-buy I



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Source: GfK survey on behalf of the European Commission | 03/16

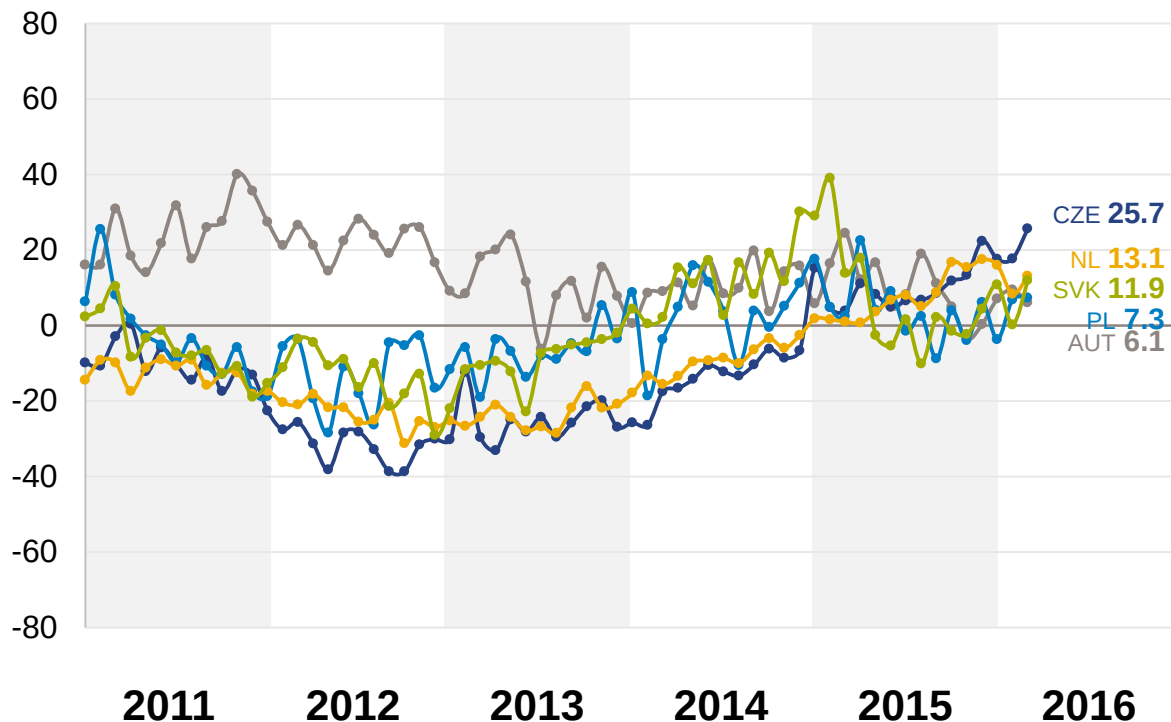
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Propensity-to-buy II



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Source: GfK survey on behalf of the European Commission | 03/16

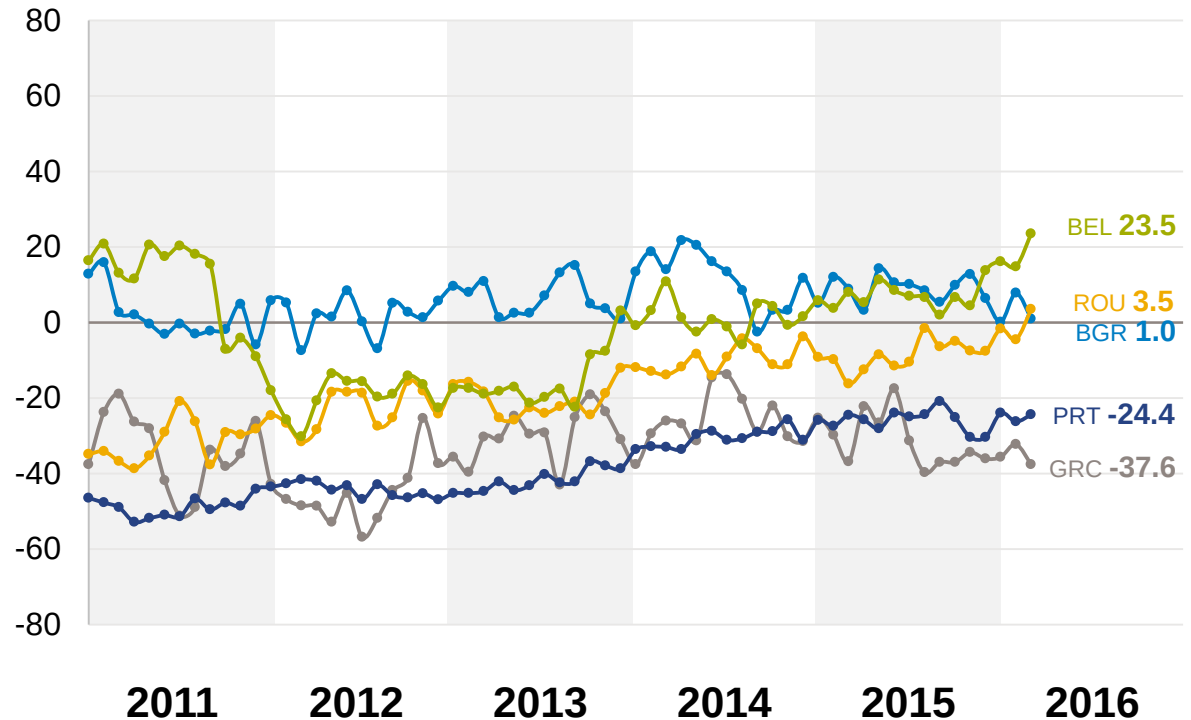
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Propensity-to-buy III



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