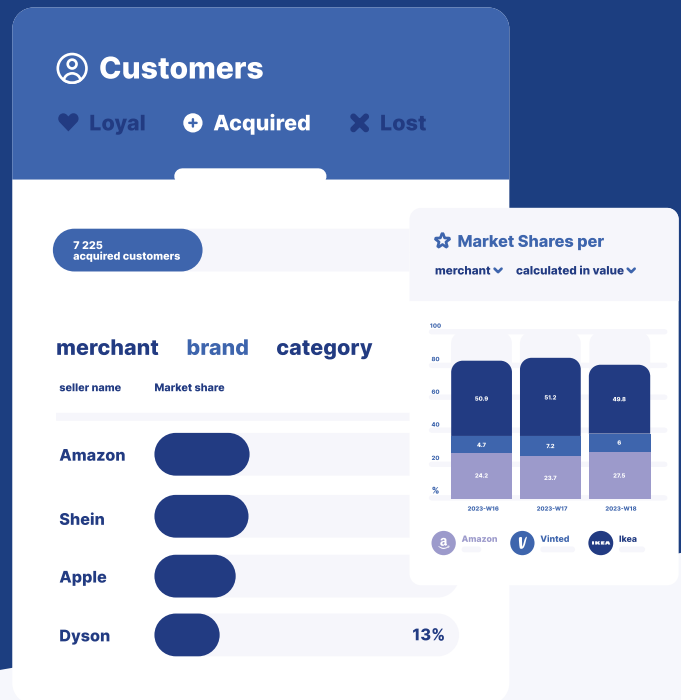


## The most trusted consumer intelligence platform for eCommerce

A panel of +5M e-shoppers worldwide  
trusted by retailers and brands

**10K**  
Users

**100+**  
Client companies



## Our clients use Foxintelligence to



Know market  
shares & trends



Optimize price,  
delivery & discount



Discover best selling  
vendors or products



Understand share of  
wallet, loyalty & churn



Analyze marketplaces



Correlate consumer  
profile with sales



Ad hoc market data



## And more...

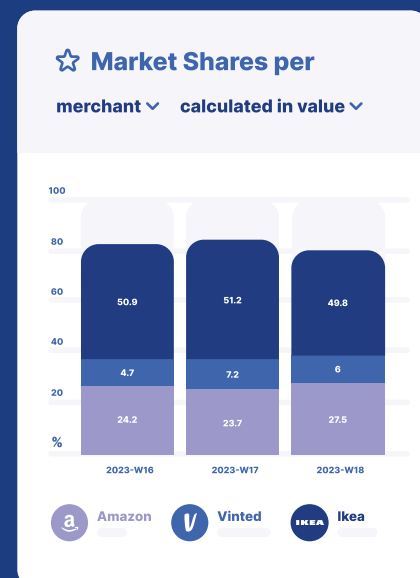
# A panel of +5M e-shoppers worldwide

We help digital brands grow with technology backed market research, based on a community of millions of real consumers sharing their online transactions.



## All of this data available on [www.foxintelligence.io](http://www.foxintelligence.io)

- True vision of Ecommerce
- Biggest online consumer panel
- On-demand actionable consumer insights



Your platform. Your data.

Available 24/7

Plug & Play

Secure, Scalable & Compliant

# The secret sauce that powers Foxintelligence

## The best consumer panel for eCommerce

With its consumer app Cleanfox, Foxintelligence has recruited the most exhaustive and reliable online consumer panel with +5 million e-shoppers worldwide.

Transactional emails collected passively, anonymized and processed in real time.

Outstanding and growing coverage with 2000+ merchants including marketplaces, D2C and second-hand.

Fully GDPR and local regulations compliant.

## Billions of e-receipts analyzed in real-time

Everyday, billions of e-receipts available in mailbox of our panelists are analyzed to provide our clients with concrete and actionable insights.

- Everything about transactions: merchant, date, time, order, delivery, merchant type (marketplace vs retail).
- Everything about the product: name, brand, category (3 levels), price, quantity.
- Everything about the consumer: gender, address, loyalty membership, interests for categories.

## Why Foxintelligence?



**Backed by 100+ clients**  
leading distributors and brands.



**A SaaS Platform. Answer any**  
business question. Anytime.



**Biggest eCommerce panel**  
worldwide. Granularity with  
real transactions.



**Only solution to integrate**  
extensive customer data.



**E-commerce experts.**  
A proven methodology.



**Access data you don't have like**  
marketplaces, DtoC, DNVB  
or second hand.

• [www.foxintelligence.io](https://www.foxintelligence.io)

# Distributors & brands increase sales and market share with Foxintelligence



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## High tech



"Foxintelligence allows us to improve our service and strategic operations with real-time data."

Antoine Guillotte  
Director of strategy

**Cdiscount**

## Fashion



"Thanks to Foxintelligence, we have precise knowledge of our online market shares and have discovered brands that have become true successes."

Géraldine Guillaume  
BtoB Marketing Director

**SHOWROOM  
PRIVÉ**

## Payment



"Thanks to Foxintelligence, we realized that we had doubled our market share in the space of a year."

Jonathan Trepo-Lantelme  
Chief Revenue Officer

**Alma**

## Beauty



"We now have an all-in-one tool to read the market. We have the ability to act and react in near-real-time."

Lionel Devidal  
Digital & Ecommerce director

**SEPHORA**

## Fashion



"Foxintelligence has allowed us to truly understand the dynamics of our online market as well as the behaviour of e-shoppers."

Aurélie Bastian  
Performance Manager Europe

**LACOSTE**

## Restaurant



"Foxintelligence helped us establish a data-driven culture for decision-making and market understanding."

Yael TOLEDANO  
Marketing, Communication & Digital Director

**SUSHISHOP**