

Emerging Sun Care Trends and Opportunities In India Market

Time Period: MAT Dec'24;

Source: NielsenIQ RMS, E-comm, BASES

Content



**Global Sun Care
Trends**

**Regional differences
in Suncare**

Demographic Drivers

Impact of Seasonality



**India Sun Care
Landscape**

**Growth &
Seasonality**

Key Players

Formats

Promotions



E-comm in India

E-Comm landscape

**Focus: new Age
Players**



**Innovations and
Future**

**Drivers of performance
for global brands**

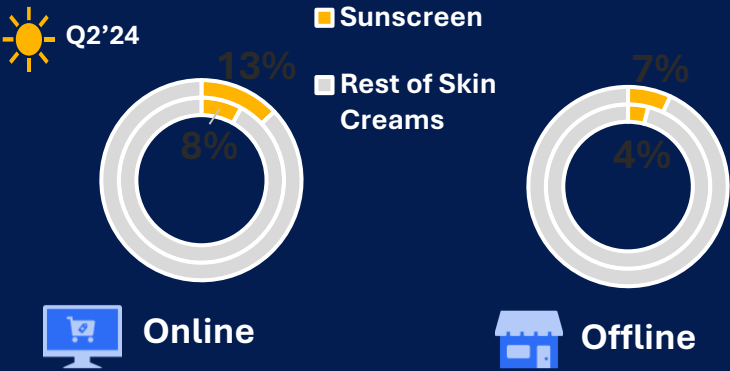
**Celebrity founded
brands**

COST : 7.5 Lakh INR

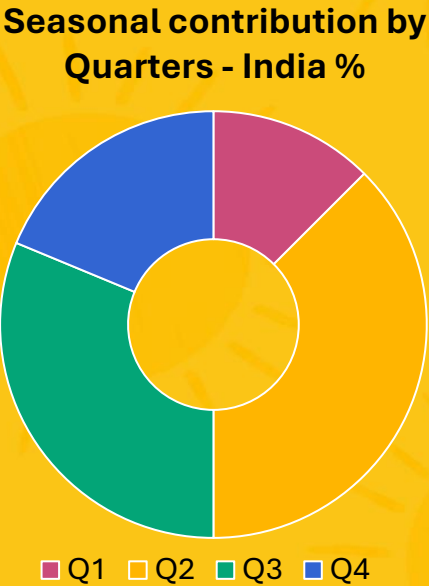
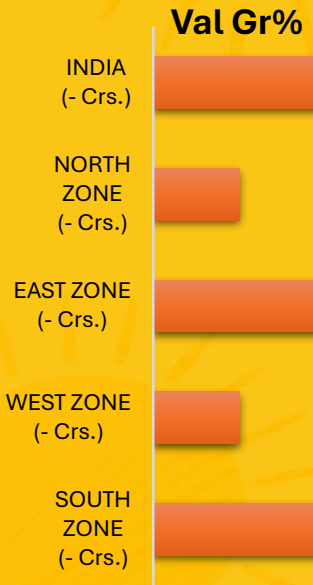
Timeline : 1 week after PO

Please contact your NIQ contact for further information

Insights into India's sunscreen evolution



Highest growth momentum for Sunscreen among Skin Care



Indian Sun Care Rides on the Multi-Benefit Trend Wave

Innovative formats, formulations and shades drive Indian skincare demand

