

CONTEXT

QBN report showcases NIQ's global footprint and highlights trends from around the world.

Published every quarter, this report shines a light on the big picture for businesses, scans the markets across regions, and report on latest consumer insights.

QBN report

NIQ

Quarter By
Numbers

Asia Pacific

NIQ Customer Success
Thought Leadership

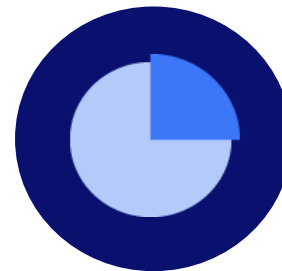


Quarter by Numbers (QBN Report)

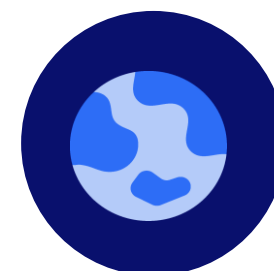
FMCG



QBN Regional FMCG & Manufacturer Reports



QBN Global Private Label Report



QBN Global Industry Report



QBN Global Channel Report

Covers 69 markets, across 5 regions

- Asia Pacific
- Africa Middle East
- North America
- Latin America
- East and West Europe

Time Period: Every Quarter

Cost : APAC FMCG Report – \$12000 USD ; Varied pricing for different regions & reports

