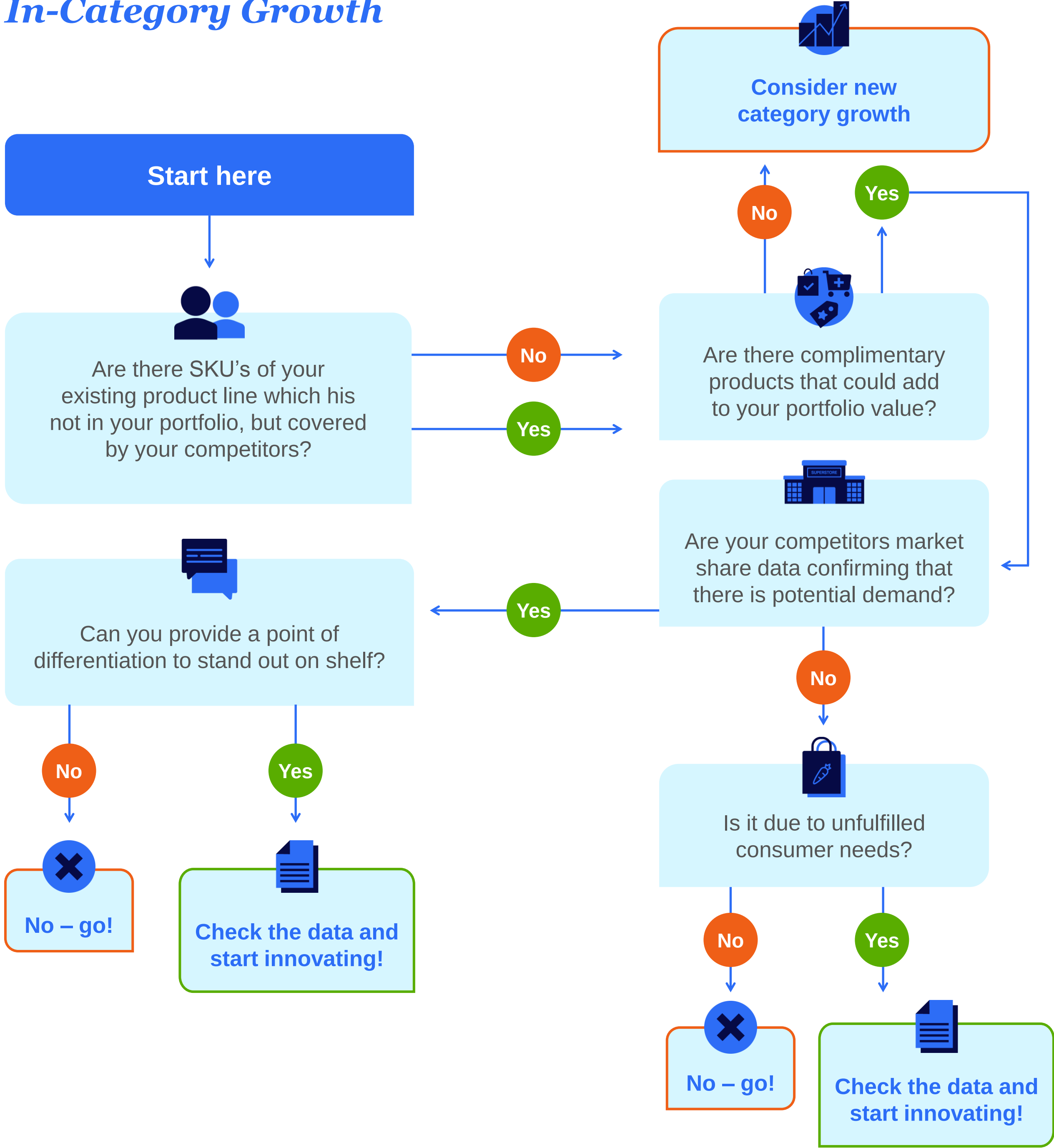


Unlocking product portfolio extensions

Use this ‘decision tree’ to help you start your journey on product portfolio expansions, followed by sufficient market research to support further investments.

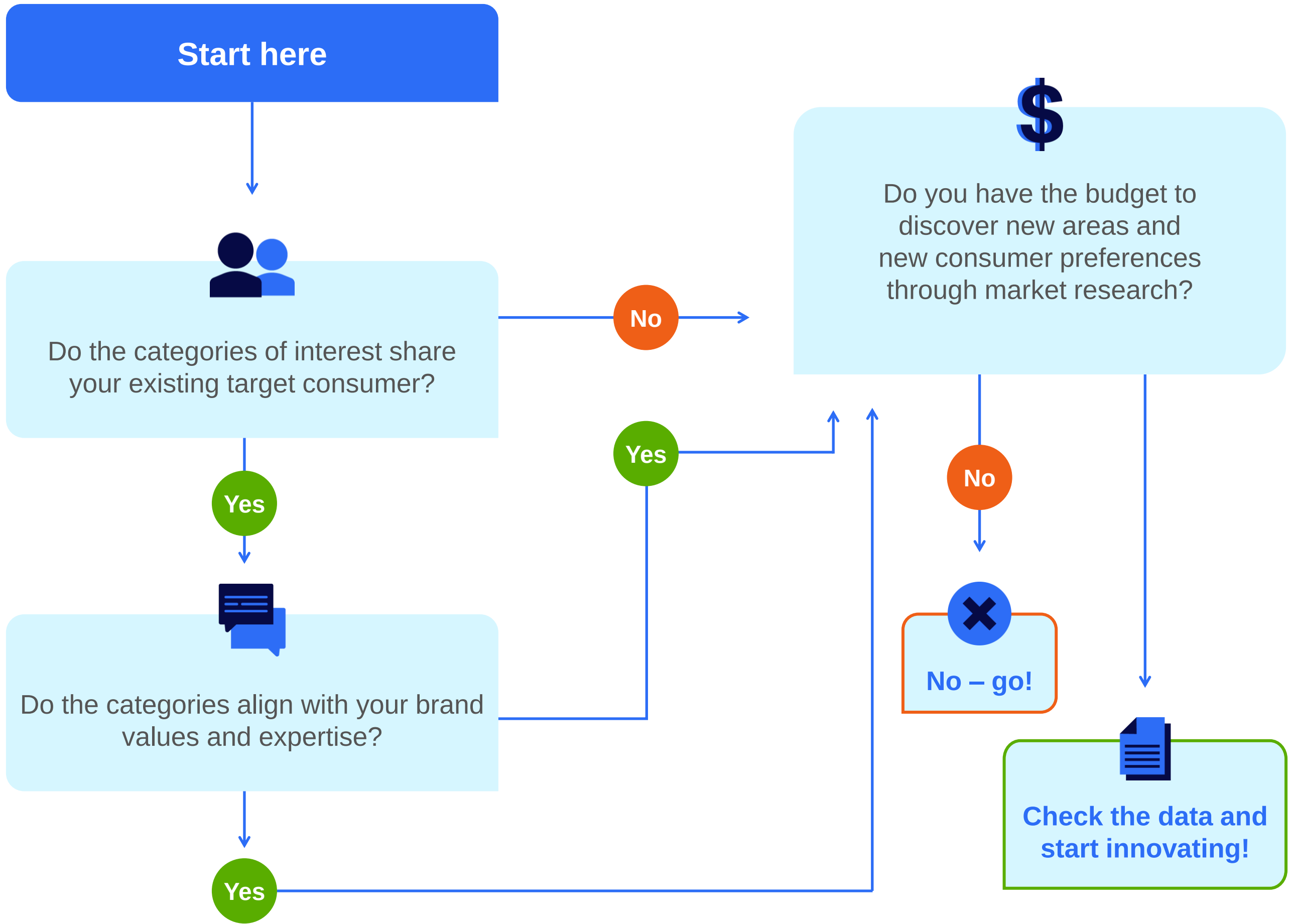
In-Category Growth



Unlocking product portfolio extensions

Use this ‘decision tree’ to help you start your journey on product portfolio expansions, followed by sufficient market research to support further investments.

New Category Growth



Propel Your Business Forward

Contact our dedicated small to medium business team to see how your business can access market, category and channel data.

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