

NIQ Product Insights Canada: Coming Soon!

Insights launching in early May

Advanced Food & Beverage Attribute Data – Launching in May!

Canada packages showcase top attributes and unlock future expansion opportunities



Allergens & Intolerances



Clean Label



Diets & Lifestyles



Health & Need States



Ingredients



Natural & Organic



Nutrition



Place of Origin



ESG – Social Responsibility



ESG - Sustainable Packaging



ESG – Farming Insights



ESG - Animal Welfare



ESG - Environmental Sustainability

Advanced Beauty & Personal Care Attribute Data – Launching in May!

Canada packages showcase top attributes and unlock future expansion opportunities



Allergens & Intolerances



Beauty Benefits



Beauty Ingredients



Clean Beauty



Clean Label



Health & Need States



Natural & Organic



Place of Origin



ESG – Social Responsibility



ESG - Sustainable Packaging



ESG – Farming Insights



ESG - Animal Welfare



ESG - Environmental Sustainability

Advanced Food & Beverage Attribute Data – Launching in May!

Canada packages showcase top attributes and unlock future expansion opportunities

The industry's *deepest* and *broadest* attribute solution

350+

Food and Beverage characteristics across the Canada market



Allergens and Intolerances

Dairy
Egg
Fish
Gluten
Lactose
Milk
Mustard
Peanut
Sesame
Shellfish
And more...



Clean Label

All Natural Ingredients
All Natural
Antibiotics
GMO Presence
High Fructose Corn Syrup
Hormones
MSG
Natural Colours
Natural Flavours
Natural Positioning
And more...



Diets & Lifestyle

Halal
Keto
Kosher
Low Glycemic
Mediterranean
Paleo
Pescatarian
Plant Based
Raw
Source of Plant Protein
And more...



Health & Need States

Allergy Relief
Anxiety Support
Appetite Control
Arthritis Support
Bone Health
Brain Health
Cardiovascular Health
Cellular Function Support
Digestive Health
Estrogen Support
And more...



Ingredients

Algae
All Nootropic Ingredients
Allulose
Almond Protein
Aloe Extracts
Ancient Grains
Antioxidants
Apple
Avocado Oil
Berry
And more...



Natural & Organic

Artificial Colours
Artificial Flavours
Artificial Ingredients
Artificial Sweeteners
Canada Organic
GMO Presence
Natural Positioning
Naturally Derived
Organic Positioning
Organic
And more...



Nutrition

100 Calories Or Less
Added Sugar Presence
Calorie Presence
Calories Per Serving Ranges
Carbohydrate Per Serving Ranges
Fat Presence
Fibre Per Serving Ranges
Fibre Presence



Place of Origin

Made In Alberta
Made In British Columbia
Made In Canada
Made In Manitoba
Made In Mexico
Made In New Brunswick
Made In Newfoundland
Made In Nova Scotia
Made In Ontario
Made In Prince Edward Island
And more...



ESG – Animal Welfare

Animal Welfare Approved
Best Aquaculture Practices
Cage Free
Humane Raised and Handled
Crate Free
Cruelty Free
Dolphin Safe
Farm Raised
Free Range
Global Animal Partnership
And more...



ESG – Environmental Sustainability

Anti-Pollution
Bamboo
Biobased
Biodiversity
Carbon Footprint
Carbon Zero
Compostable
Deforestation
Eco Friendly
Energy Efficiency
And more...



ESG – Farming Insights

Biodynamic
EU Organic Farming
Family Farmed
Farm Raised
Farmed Seafood
Greenhouse Grown
Regenerative Agriculture
Soil Association
Sustainable Farming



ESG – Social Responsibility

B Corporation
Bipoc Owned
Black Owned
Cradle To Cradle
Ethical
Fair Trade
Fair Wages
LGBTQ+ Owned
Minority Owned
Responsibly Sourced
And more...



ESG – Sustainable Packaging

Biodegradable
BPA
Curbside Recycle
Drop Off Recycle
Eco Friendly Packaging
Less Packaging
Plastic Free
Recyclable
Refillable
Reusable Packaging
And more...

NIQ

© 2025 Nielsen Consumer LLC. All Rights Reserved

Advanced Beauty & Personal Care Attribute Data – Launching in May!

Canada packages showcase top attributes and unlock future expansion opportunities

The industry's *deepest* and *broadest* attribute solution



Allergens and Intolerances - Dairy - Egg - Fish - Gluten - Lactose - Milk - Mustard - Peanut - Sesame - Shellfish - And more...	Beauty Benefits - Advanced Formula - Antibacterial Agents - Breathable - Clinically Tested - Concentrated Formula - Daily Use - Dark Spots - Dermatologist Tested - Detoxifying - Evening - And more...	Beauty Ingredients - Adaptogens - Aloe Extracts - Alpha Hydroxy Acid AHA - Aluminum - Amino Acids - Antioxidants - Apple - Arnica - Avocado Oil - Ayurvedic - And more...	Clean Beauty - Alcohol Content - Ammonia - Artificial Fragrance - BHA - BHT - Cruelty Free - Diethanolamine - Formaldehyde - Gluten - Hand Made - And more...	Clean Label - All Natural Ingredients - All Natural - Antibiotics - GMO Presence - High Fructose Corn Syrup - Hormones - MSG - Natural Colours - Natural Flavours - Natural Positioning - And more...	Health & Need States - Allergy Relief - Anxiety Support - Appetite Control - Arthritis Support - Bone Health - Brain Health - Cardiovascular Health - Cellular Function Support - Digestive Health - Estrogen Support - And more...	
Natural & Organic - Artificial Colours - Artificial Flavours - Artificial Ingredients - Artificial Sweeteners - Canada Organic - GMO Presence - Natural Positioning - Naturally Derived - Organic Positioning - Organic - And more...	Place of Origin - Made In Alberta - Made In British Columbia - Made In Canada - Made In Manitoba - Made In Mexico - Made In New Brunswick - Made In Newfoundland - Made In Nova Scotia - Made In Ontario - Made In Prince Edward Island - And more...	ESG – Animal Welfare - Animal Welfare Approved - Best Aquaculture Practices - Cage Free - Humane Raised and Handled - Crate Free - Cruelty Free - Dolphin Safe - Farm Raised - Free Range - Global Animal Partnership - And more...	ESG – Environmental Sustainability - Anti-Pollution - Bamboo - Biobased - Biodiversity - Carbon Footprint - Carbon Zero - Compostable - Deforestation - Eco Friendly - Energy Efficiency - And more...	ESG – Farming Insights - Biodynamic - EU Organic Farming - Family Farmed - Farm Raised - Farmed Seafood - Greenhouse Grown - Regenerative Agriculture - Soil Association - Sustainable Farming	ESG – Social Responsibility - B Corporation - Bipoc Owned - Black Owned - Cradle To Cradle - Ethical - Fair Trade - Fair Wages - LGBTQ+ Owned - Minority Owned - Responsibly Sourced - And more...	ESG – Sustainable Packaging - Biodegradable - BPA - Curbside Recycle - Drop Off Recycle - Eco Friendly Packaging - Less Packaging - Plastic Free - Recyclable - Refillable - Reusable Packaging - And more...

Sign-Up to Receive Our Free Industry Report!

Sales Insights on Top Attribute Data in Food/Bev,
Beauty/Personal Care

