

What are critical KPI's across dimensions?

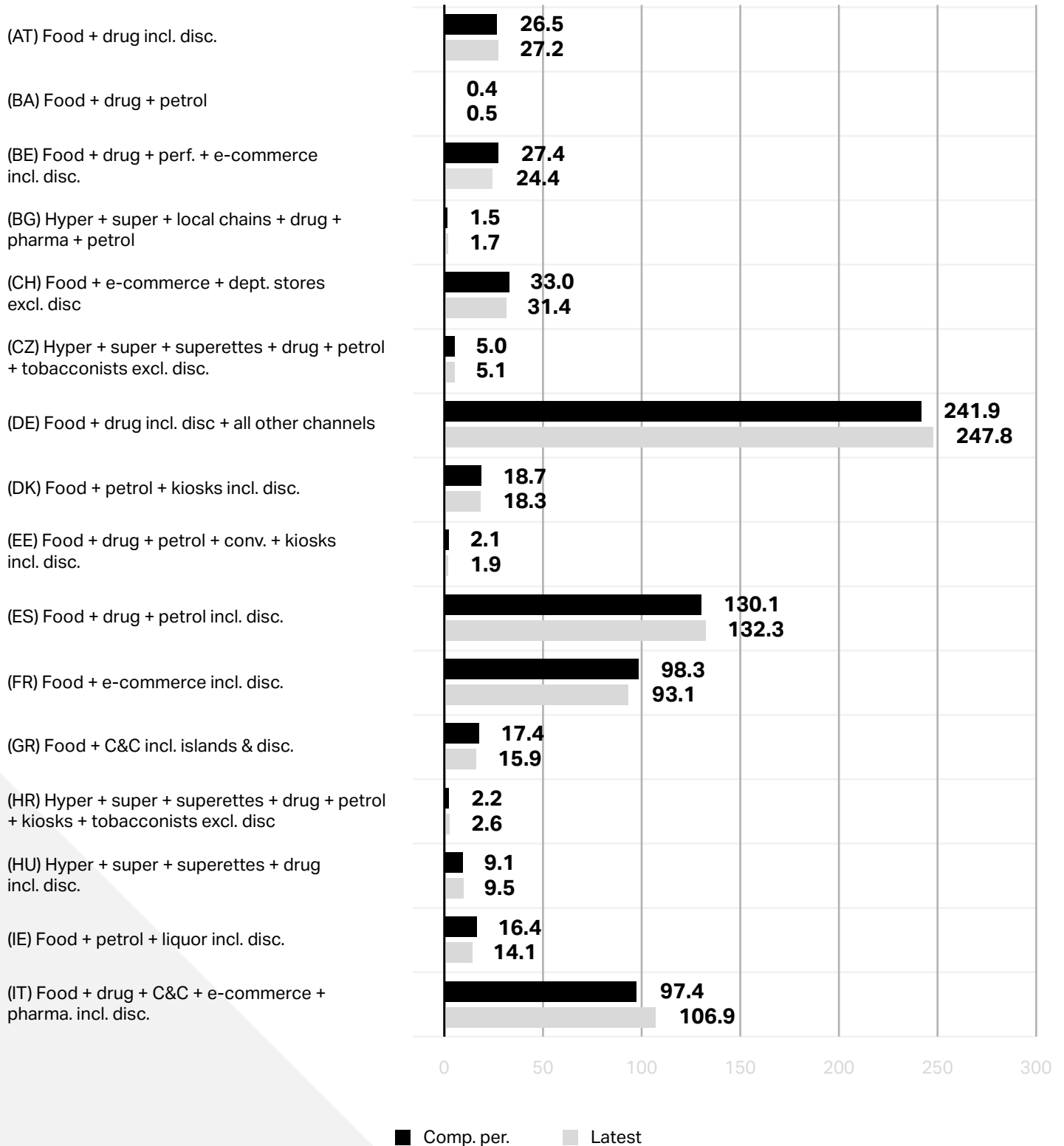
Milk substitutes - year to date vs
year ago - WE April 23 2022

Prepared by NielsenIQ for Strategic Planner Global
Created on May 26th 2022 - LEG150

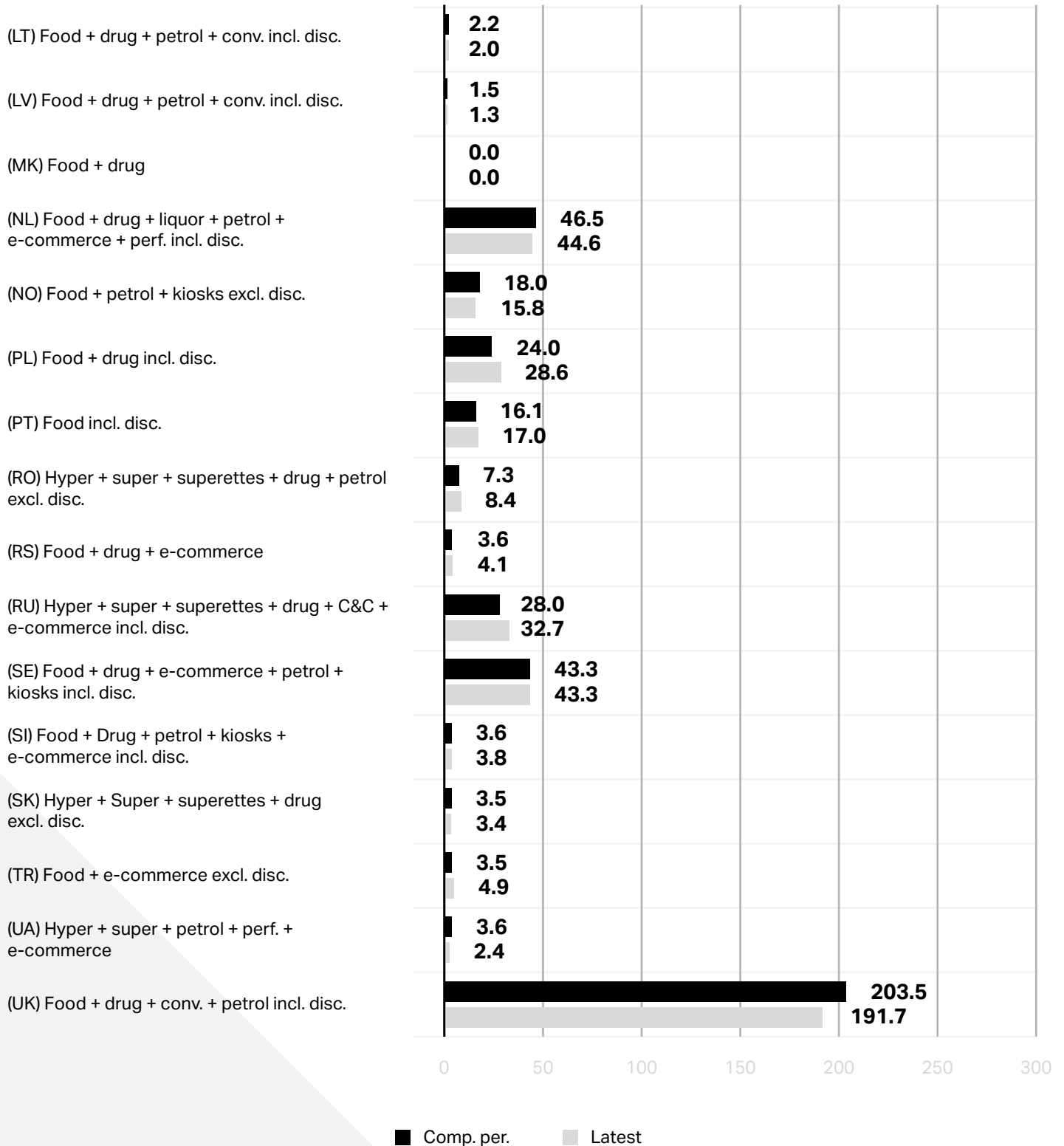
NielsenIQ

Sales value (in MM \$)

Milk substitutes

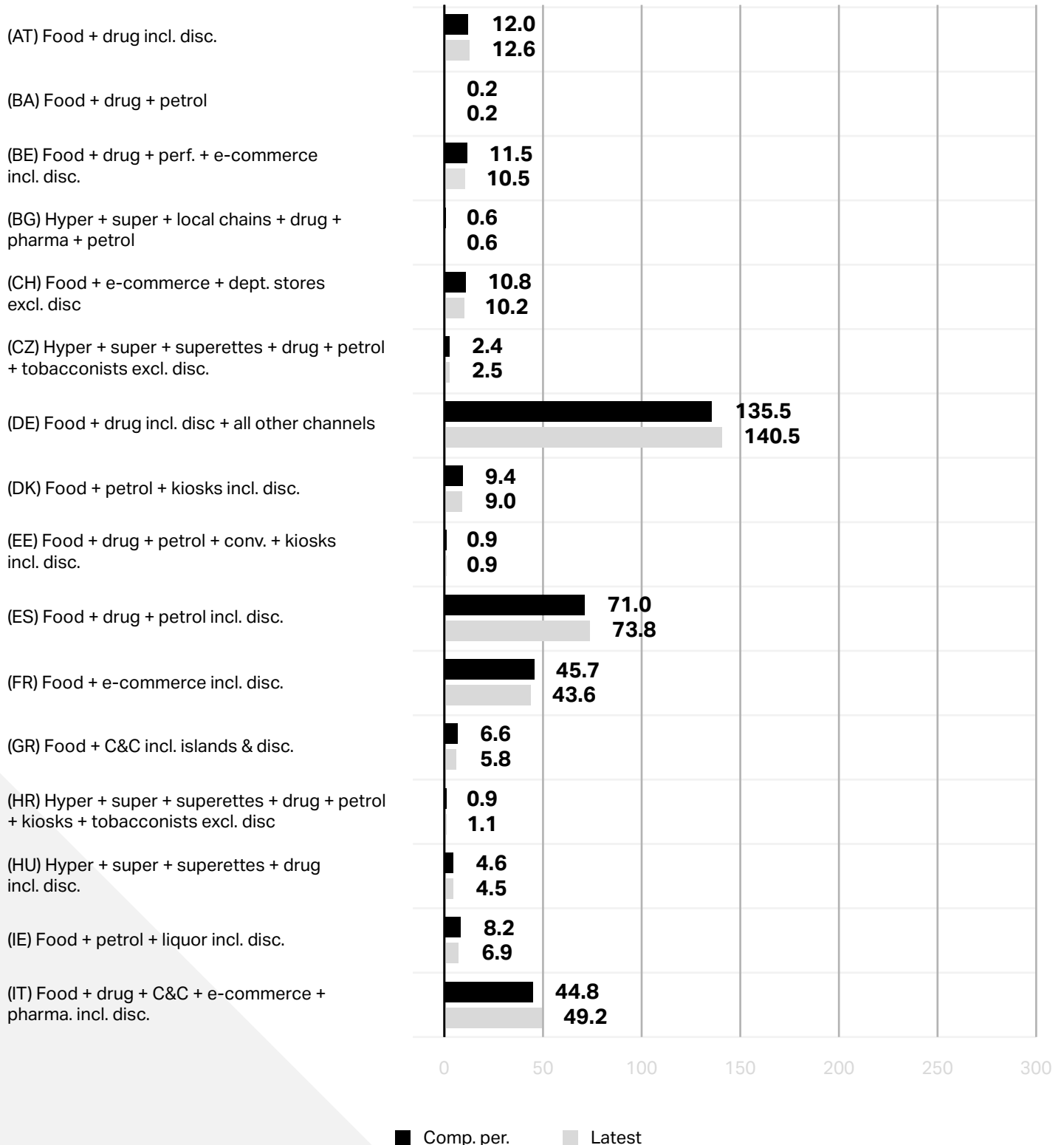


Milk substitutes

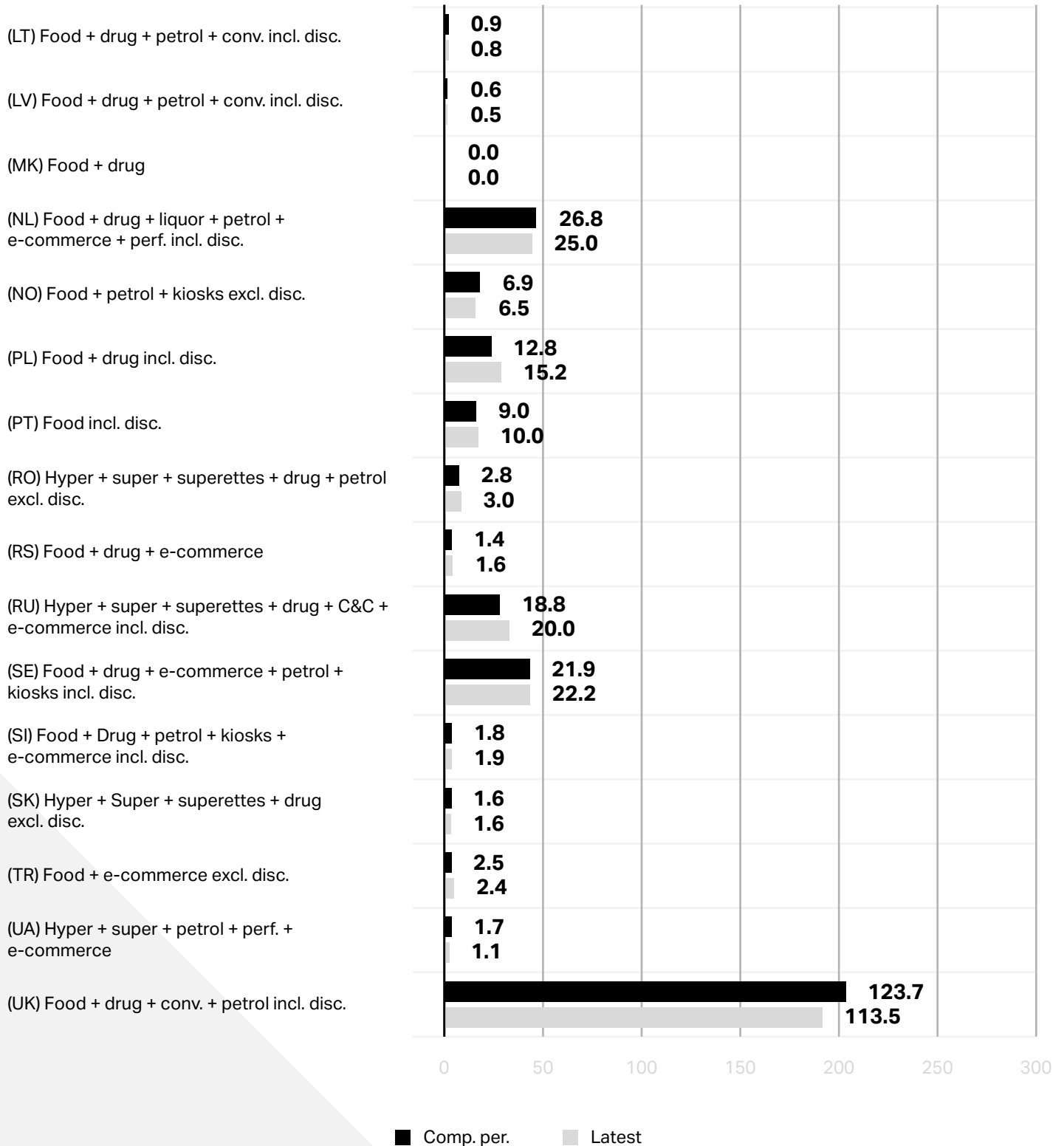


Sales units (in MM)

Milk substitutes

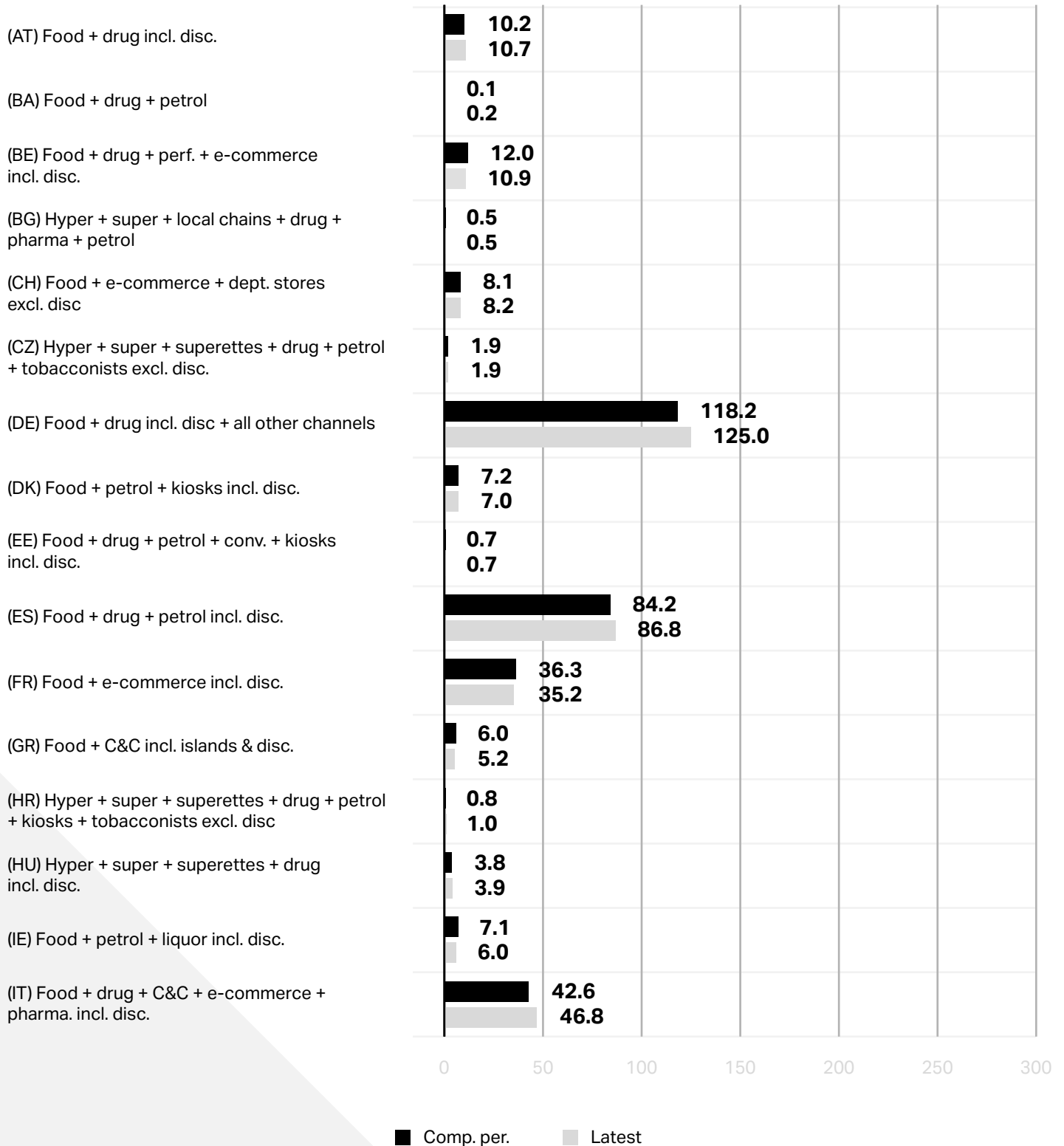


Milk substitutes

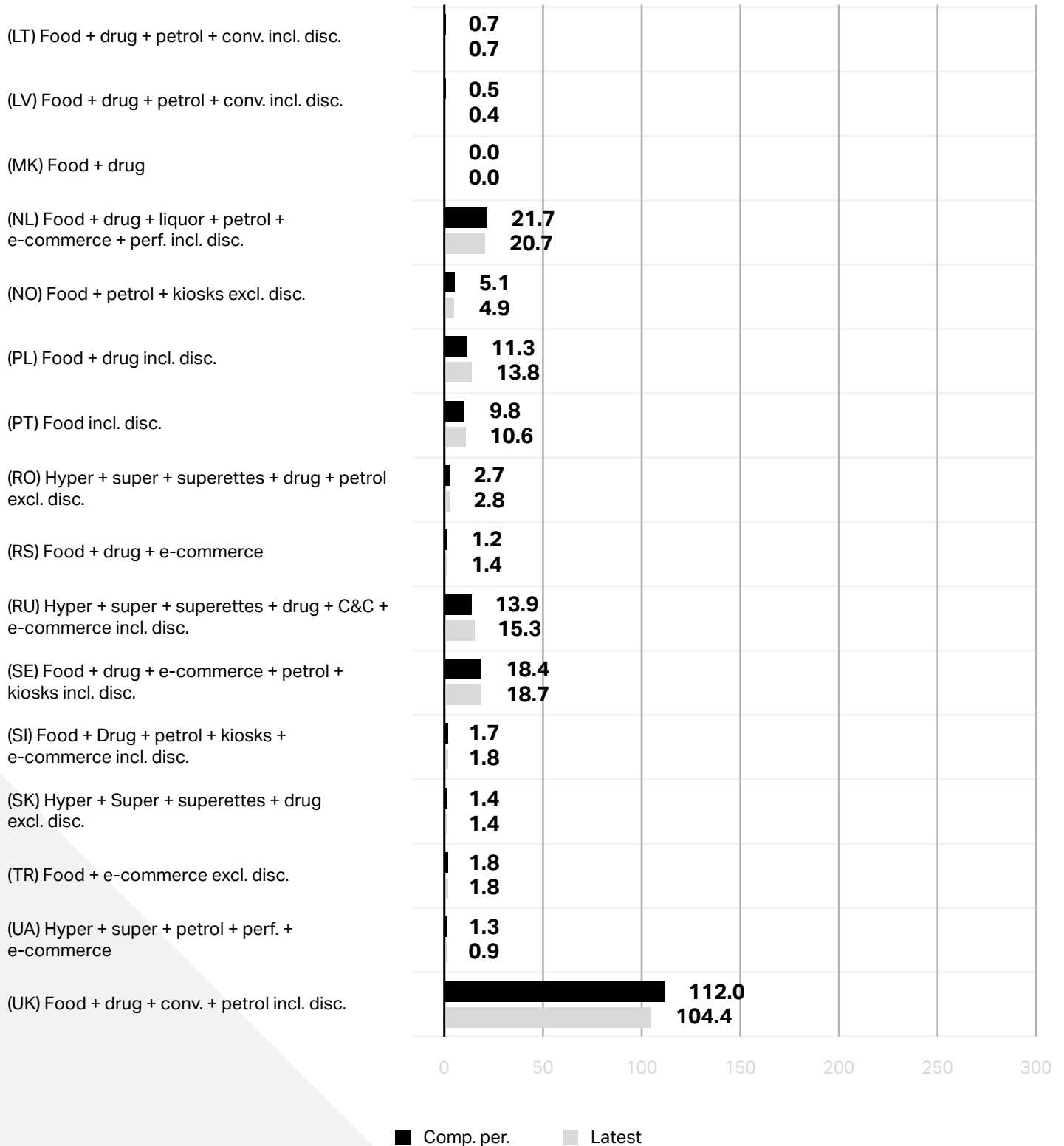


Sales eq. (in MM sales EQ)

Milk substitutes



Milk substitutes

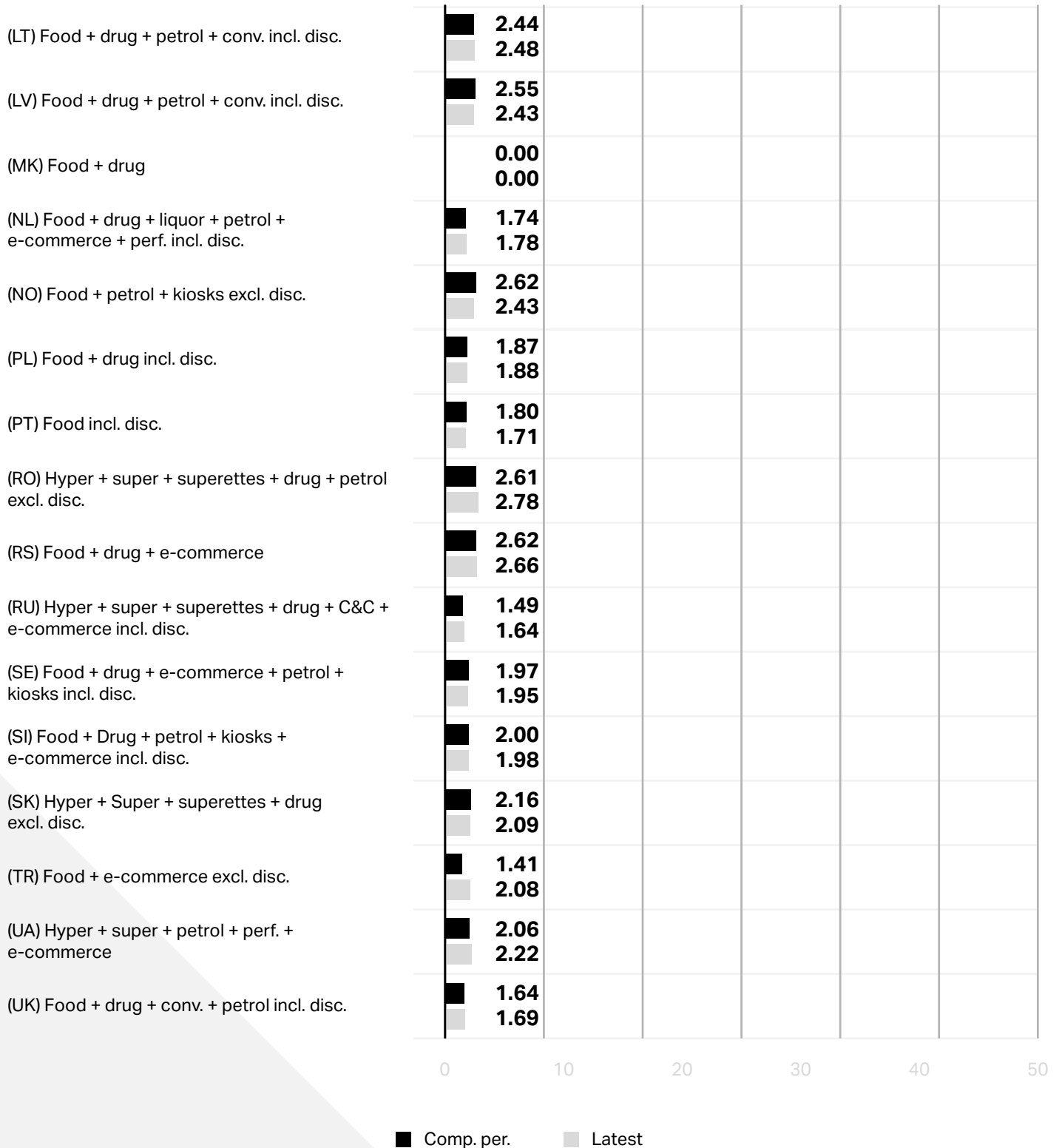


Price per unit (in \$)

Milk substitutes

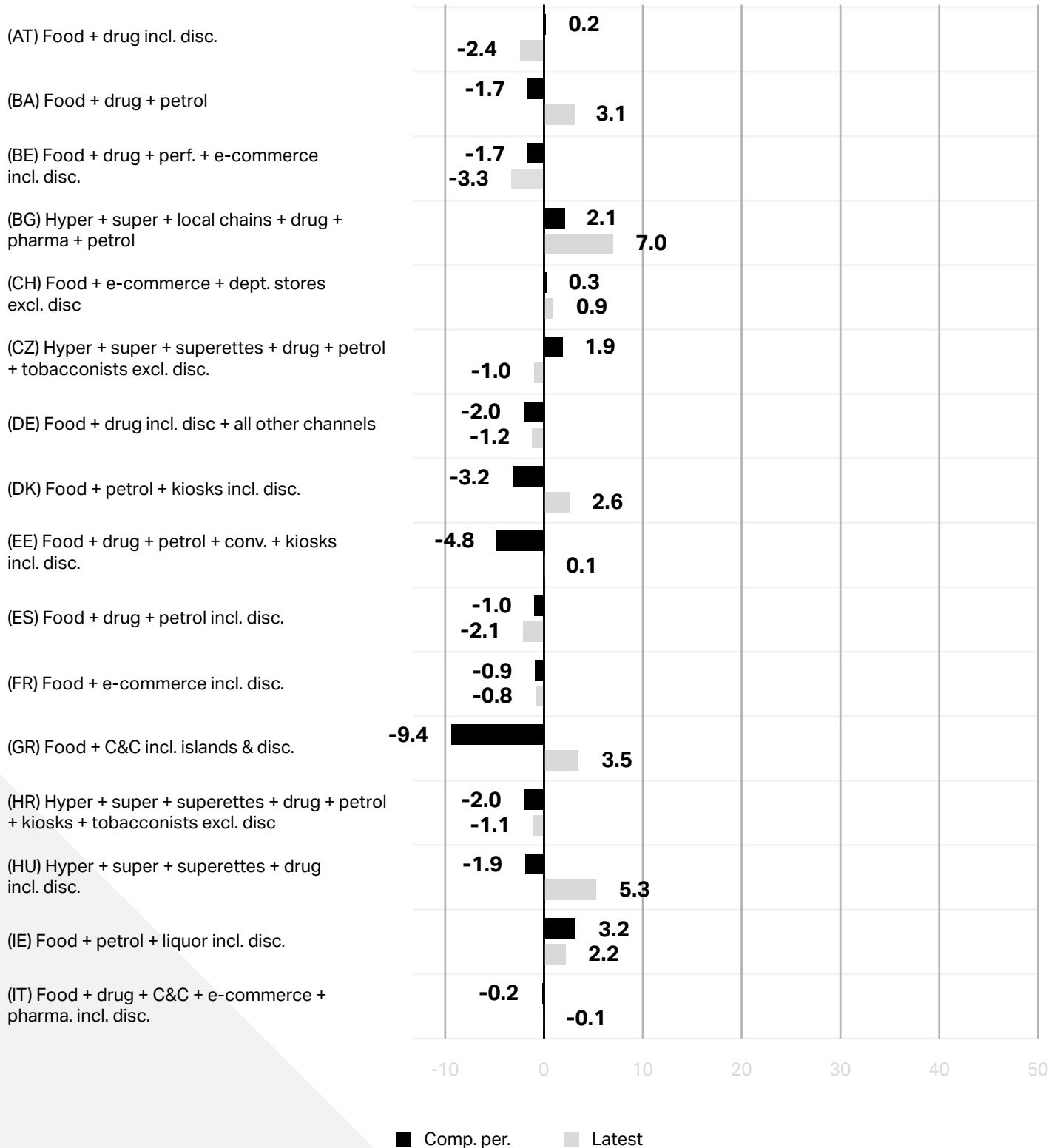


Milk substitutes



% Chg. price units

Milk substitutes



Milk substitutes

