

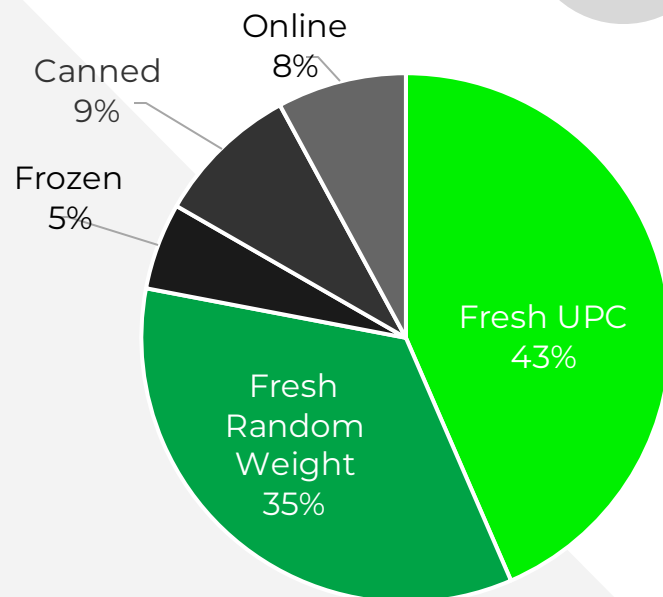


Produce Overview

Global Produce & Floral Show 2022

\$97.1 Billion Category

DOLLAR SHARE



DOLLAR % CHANGE VS. PRIOR YEAR

Fresh UPC	+6.1%
Fresh Random Weight	+4.2%
Frozen	+0.4%
Canned	+7.4%
Online	+7.4%

HIGHEST CATEGORY GROWTH

1. Blackberries
2. Strawberries
3. Garlic
4. Papayas
5. Nectarines

TOP GROWING BRANDS

1. Jay Mar
2. H52
3. Love One Today
4. Limex Sicar
5. Molina

Source: NielsenIQxAOC 52 weeks ending 9/17/22; NielsenIQ Omnisales data 52 weeks ending 8/27/22
Online includes UPC fresh, canned and frozen produce

NielsenIQ data delivers a holistic and integrated view of category and competitor performance so you can benchmark your key performance indicators against others to measure more of what matters.

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