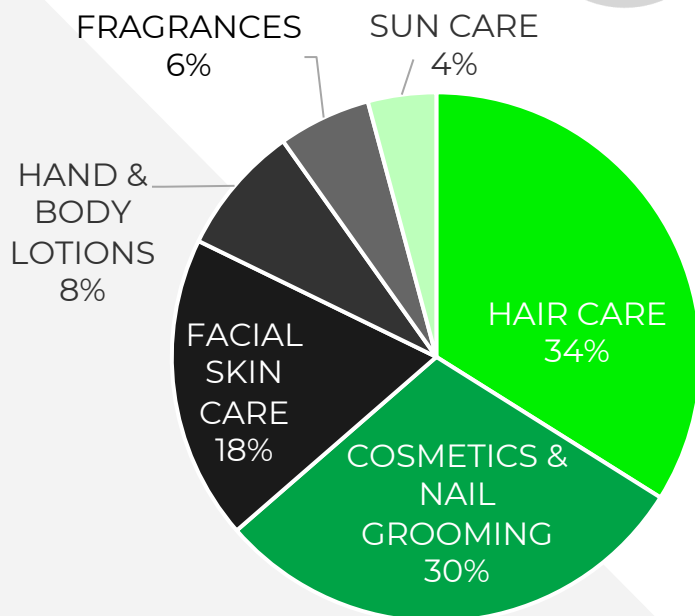


Beauty at a Glance

CosmoProf North America 2022

DOLLAR SHARE



DOLLAR % CHANGE VS. PRIOR YEAR

Hair Care	+7.7%
Cosmetics/Nails	+2.5%
Facial Skin Care	+0.3%
Hand/Body Lotions	+2.9%
Fragrances	+16.0%
Sun Care	+15.1%
ALL Beauty/Personal Care	+5.0%

TOP GROWING CATEGORIES

1. Cologne/Perfume
2. Sunscreen
3. False eyelashes
4. Lip cosmetics
5. Eczema/psoriasis lotion treatments

TOP EMERGING BRANDS

1. Mielle
2. Panoxyl
3. Starface
4. Vitamasques
5. Han Hoo

\$77.5 Billion Category**

In-store** **\$54.6B**
+7%

Online** **\$23.0B**
+3%

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